

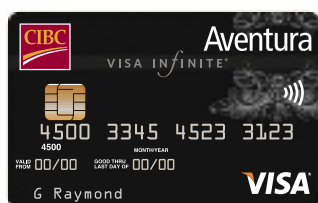
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## ELK SHOT BY POLICE

People on Albert Street watch an elk that had made its way into a field north of the City Centre Building and south of Scott Street on Tuesday. Police contained the animal in the area for several hours, while trying to unsuccessfully tranquilize it and relocate it. Eventually police shot the elk. See story, page 2. JUSTIN TANG/FOR METRO

### And the list is out

Five firms have been shortlisted for preliminary work on a projected \$94.3 million renovation of the Government Conference Centre **PAGE 3**



# RCMP files detail new allegations against Sen. Duffy

**Investigation.** Mounties are looking at new accusations of fraud and breach of trust against the senator, based on fresh findings

An RCMP allegation that Sen. Mike Duffy awarded \$65,000 in Senate contracts to a friend who did little actual work is the latest twist in the case of the troubled former Conservative.

The Mounties filed a production order in an Ottawa court on Tuesday to gain access to bank account records related to the allegation. They are looking at new allegations of fraud and breach of trust against Duffy, based on fresh findings.

"That investigation determined that Sen. Duffy hired a friend as a consultant over an approximate four-year period and paid him a total of approximately \$65,000 during that time, for little or no apparent work," wrote Cpl. Greg Horton, the lead investigator.

Duffy said in an email that it would be "inappropriate for me to comment while these matters are being examined by the RCMP."

### Quoted

**"That investigation determined that Sen. Duffy hired a friend as a consultant over an approximate four-year period and paid him a total of approximately \$65,000 during that time, for little or no apparent work."**

Cpl. Greg Horton, lead investigator

No charges have been laid against Duffy.

Police had been building their case against Duffy using Senate documents obtained previously from the upper chamber. Initially, they scrutinized his housing and travel expenses and the \$90,000 the prime minister's former chief of staff gave him to repay questioned expense claims.

But while an auditor was sifting through those papers, he flagged a series of payments to Duffy friend Gerald Donahue, a former TV technician. The money represented 57 per cent of Duffy's general Senate office expenses.

Between 2009 and 2012, Duffy asked the Senate to pay Donahue for a range of

writing services including speeches, advice on web page design and development and general media consulting.

But Donahue told police that he didn't do any writing and never produced any tangible document, report or work product and never worked on the website.

His company also didn't have any other employees, even though Duffy once told the Senate that Donahue had brought in "additional staff."

"The work he performed for Duffy was limited to research and verbal advice," says the police report of an interview, adding that it was Duffy who devised a \$200 an hour "inflated" payment.

The RCMP points out that Donahue was a TV technician for most of his working life, with no consulting experience.

Donahue told police that he didn't personally get the money. He said he has been on disability and so could not receive such income. His company, Maple Ridge Media Inc. (later Ottawa ICF), was under his wife's name.

The Mounties are also seeking bank records for Sen. Patrick Brazeau, another former member of the Conservative caucus, in connection with disallowed housing claims. **THE CANADIAN PRESS**



# Elk that wandered into city from woods meets sad end

**'Extremely high' risk.** Police Chief Charles Bordeleau said welfare of 800-pound animal 'had to be balanced with public safety'



STEVE COLLINS

ottawa@metronews.ca

Ottawa police shot an elk that emerged from a wooded area near the City Centre Building and Scott Street overpass Tuesday, after an hours-long standoff that closed area roads and drew numerous onlookers.

The first reports that a large animal had been sighted in the area came at 7:36 a.m. Tuesday. Police say they found the elk pacing in the wooded area south of the overpass, about 100 metres from the O-Train tracks. They closed Albert

and Scott streets between Preston and Bayview while they worked with the city and the National Capital Commission to tranquilize and remove the animal safely.

But after hours of being hemmed in by police and several attempts to tranquilize it, police said the 800-pound elk was becoming agitated and looked like it might try to flee.

"NCC on-scene officials advised that the risk to the public would be extremely high if the animal were to breach the established police containment area," said Ottawa Police Chief Charles Bordeleau.

At around 2 p.m., he said, police and NCC officials jointly made the decision to "put the animal down."

"No member of the Ottawa Police Service enjoys a task such as this and our officers, our partners at the City of Ottawa and the NCC



A tactical officer from the Ottawa Police uses his rifle to aim at the elk that had made its way into a field near the City Centre Building in Ottawa on Tuesday. INSET: The elk standing among some sumacs. JUSTIN TANG/FOR METRO

worked for several hours in hopes of returning the elk

to a safe place," Bordeleau said. "That care for the ani-

mal's welfare had to be balanced with public safety."

## Demolition of heritage building gets go-ahead



Ottawa's planning committee has said yes to an application to partially demolish 287 Cumberland St. COURTESY CITY OF OTTAWA

The city's planning committee gave a green light Tuesday for a historic schoolhouse at 287 Cumberland St. to be partially demolished.

The committee ratified an earlier decision by the city's Built Heritage Sub-Committee to allow the building's owner Claude Lauzon to demolish the former Our Lady's School as long as he saved the walls facing south and west, and incorporated them into the new construc-

tion. Another condition for demolition was that Lauzon keep a photographic record of the building for the city's heritage library.

Lauzon had asked the city's sub-committee for permission to demolish the 110-year-old building.

The planning committee also approved the demolition of 207-209 Murray St. after engineers found it structurally unsafe. They also recommended the city

waive the \$47,000 encroachment fee to move demolition forward.

Built in 1866, the building that was once the former home of an Ottawa mayor is considered an important example of Ottawa's Irish heritage.

Heritage Ottawa had looked into salvaging the building facade, but abandoned that after engineers reported that fewer than 30 per cent of the bricks were

salvageable.

Heritage Ottawa President Leslie Maitland said that she was saddened that Bytown's architectural heritage was allowed to deteriorate this way.

"We need more aggressive conservation," she told the committee. "We have to give a strong message to landlords who allow their heritage buildings to deteriorate."

DENNIS ARMSTRONG/FOR METRO



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The Government Conference Centre STEVE COLLINS/FOR METRO

# Feds give shortlist for \$94.3M reno

**'Selective demolition.'** 101-year-old building hasn't seen major work since the 1970s, set to host relocated Senate during renovations on Parliament Hill

ALEX  
BOUTILIER  
ottawa@metronews.ca

Five firms have been shortlisted for preliminary work on a projected \$94.3 million renovation of the Government Conference Centre on Rideau Street.

Ottawa's EllisDon Corporation, PCL Constructors Can-

ada Inc. and a joint venture between Carillion Canada and Pomerleau Inc. have been cleared to bid on the contract by Public Works, as have M. Sullivan and Son Ltd. of Arrprior and Verreault Inc. of Montreal.

The shortlist was revealed in a tender for the project's construction management, which was released Tuesday. The initial contract is for minor work, but could lead to the larger \$94.3 million construction contract down the road.

"The construction manager is expected to contract with (Public Works) for pre-construction advice and minor construction work," the tender reads. "The contract will include options for construction

and post-construction services, which can be exercised at the sole discretion of Canada and are contingent on the necessary Government of Canada approvals."

The Government Conference Centre, formerly the city's railway station, will temporarily house the Senate of Canada while Public Works undertakes a massive refurbishment of Centre Block on Parliament Hill. The Senate requires the conference centre to be converted to include a chamber, committee rooms and offices.

The construction work includes "selective demolition," excavation, structural upgrades, new IT and security infrastructure and an "interior

fit-up."

The 101-year-old heritage building located on the Rideau Canal has not seen major work since the 1970s, and is reaching the end of its useful life-cycle. The Senate's need for a temporary home — insert primary residency joke here — provides an opportunity for the building's refurbishment.

Public Works has set a tight timeline for the refurbishment. The construction consultants are expected to be chosen by January, with work beginning in June 2014 when the building is vacated. Substantial construction is expected to be complete in December 2017, and the building is scheduled to reopen in September 2018.

## Michael Swan murder trial. Crown shows texts between accused men

Text messages exchanged between three people accused of first-degree murder in the death of Barrhaven teen Michael Swan were read in court Tuesday and appeared to offer a glimpse into the early planning of the fatal home invasion.

The text messages were obtained from Rogers following a request from Ottawa police. They are part of the Crown's attempt to piece together the puzzle of linking three Toronto men and one Ottawa man to Swan's death on Feb. 22, 2010.

But some of the pieces are missing because not all of the text messages from the phones belonging to the accused could be recovered.

The jury read excerpts of several text message exchanged between Toronto men Kristopher McLellan, 24, Kyle Mullen, 23, Dylon Barnett, 22, as well as Sam Tsega, 22, of Ottawa.

McLellan and Mullen are on trial and have pleaded not guilty to first-degree murder. Barnett and Tsega will be tried for murder separately in 2014.

Ontario Provincial Police officers arrested the Toronto trio on the 401 near Brockville a couple of hours after Swan, 19, was killed in his home on Moodie Drive in Ottawa. Ottawa police arrested Tsega several months later.

Swan, 19, died from a gunshot wound through the torso after three masked men broke into his home and asked for

his money and marijuana, according to witnesses who testified in the trial. Witnesses said Swan sold marijuana from his Barrhaven home.

Messages exchanged between the cellphones belonging to McLellan, Barnett, and Tsega on Feb 21 and 22 were shown in court. It is not clear, however, who wrote the messages.

"Alright. Bring everything btw," read one message from Tsega's cellphone to Barnett's phone at 4:25 p.m. on Feb. 21, 2010. Nearly 30 minutes later Barnett received the message, "Kk. Bring everything btw" from Tsega's phone.

McLellan appeared to have written to Barnett at 5:30 p.m. that he was going to be on his way after "a quick oil change."

From 7:06 p.m. and 9:19 p.m. Tsega and Barnett exchanged several messages about how to get on the 416 from the 401.

One of those messages was "U got weed blud?" from Barnett to Tsega.

"Yes bro," Tsega responded.

"Kk save some gone needa blunt wen get ther blood," read a reply on Tsega's phone at 7:57 p.m.

The two also discussed an order for pizza and chicken wings.

The last text message shown in court was at 10:22 from Tsega to Barnett, which read, "Call me."

JOE LOFARO/METRO

## Clement touts business ops of open federal data



Treasury Board President Tony Clement STEVE COLLINS/METRO

Treasury Board Tony Clement touted his government's efforts to streamline government IT operations at a technology conference in Ottawa Tuesday and vowed they were just getting started.

"Last year I stood here before you and told you about our plan to simplify, standardize and consolidate these applications across the entire government," he said. "To those in the private sector, I don't need

to reiterate how big this opportunity truly is."

Clement was addressing delegates at the Government Technology Exhibition and Conference (GTEC), an annual meet-up for government and tech firms at the Ottawa Convention Centre. He highlighted the development of a government-wide email platform to replace a patchwork of individual platforms and projected \$50 million a year, and their open

data portal, data.gc.ca, which offers "unprecedented access to federal data and the right to reuse it."

"If you're looking for a new venture, go to data.gc.ca and start brainstorming a new app, a new app that's going to mean better services for Canadians or new information," Clement told delegates. "Work with us, work with government, to arrive at a solution."

STEVE COLLINS/METRO

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# Fantasy fans get ready to geek out

**Pop Expo.** Ottawa sci-fi buffs get another excuse to dress up like their heroes and fill autograph books



**STEVE COLLINS**  
ottawa@metronews.ca

Christmas will come a little early for local sci-fi and fantasy fans, as visions of zombies and barbarians dance through their heads.

The Ottawa Pop Expo, a new pop culture convention from the organizers of Ottawa Comiccon, descends on the Ernst & Young Centre Dec. 7 and 8.

As with Comiccon, which

last May had costumed fans lining up for hours to get in, Ottawa Pop Expo offers a chance to meet the stars of cult TV shows and movies.

This year's guest of honour is Norman Reedus, who plays the crossbow-wielding zombie slayer Daryl Dixon in *The Walking Dead*.

Also appearing from the popular AMC series is Sarah Wayne Callies (Lori Grimes).

Reedus' fans know he also starred as the vigilante Murphy MacManus in *The Boondock Saints*, and he's joined at Pop Expo by two of his co-stars from the 1999 film, Sean Patrick Flanery (Connor MacManus) and David Della Rocco (Rocco).

For fantasy fans, actor Jason Momoa is a barbaric twofer, having played the title role in 2011's *Conan the*

## Tickets

Tickets for the Ottawa Pop Expo are available online at [ottawapopexpo.ca](http://ottawapopexpo.ca), starting at \$25 for a daily adult pass.

Barbarian and saddled up as the Dothraki warlord Khal Drogo in HBO's hit *Game of Thrones*.

On the wizardly side, the show welcomes Sylvester McCoy, Radagast the Brown in Peter Jackson's *The Hobbit*.

Comic book lovers can meet Tony Moore (*The Walking Dead*, *Venom*, *Deadpool*), Howard Chaykin (*Star Wars*), Larry Hama (*G.I. Joe*, *Wolverine*) and Geof Isherwood (*X-Men: Days of Future Past*).



One bad Momoa: Ottawa Pop Expo guest Jason Momoa is Khal Drogo and Conan rolled into one. CONTRIBUTED

# City should buy swamp land: Committee

The city's planning committee is recommending the city buy three environmentally sensitive pieces of land to protect them.

The question is, can they afford to buy the Armstrong Road South Woods, the Nantes Woods and Shea Road Woods? And can they afford not to?

With no money left in the 2014 budget, the committee is asking the city's financial committee if there's any wiggle room in the 2015 budget.

Plans have been tendered to build houses where the

Shea Road Woods, now a part of the Fernbank Wetlands, stand.

But that's exactly what the committee is trying to prevent. It wants to protect its natural environment and discourage developers from building on flood-prone swampland.

Council originally proposed the allocation of \$38 million over 10 years to their urban natural area strategy. So far, the city has spent \$21.1 million to buy six properties.

The planning commit-

## Quoted

**"For years we allowed developers to build on wetlands, and we're surprised when it floods. The developer process is inadequate, and developers don't pay enough attention to the ecology."**

Community activist Faith Blaquiere

tee recommendation was welcomed by local environ-

mental groups, who told the planning committee there has already been too much development near or on wetlands on Fernbank and March Roads and Dow's Lake.

"For years we allowed developers to build on wetlands, and we're surprised when it floods," said community activist Faith Blaquiere.

"The developer process is inadequate, and developers don't pay enough attention to the ecology."

DENIS ARMSTRONG/FOR METRO

## Urban intensification plan working: Report

- A report given to the planning committee Tuesday said the city has been successful in its plan to encourage urban intensification and stem the tide of urban sprawl.
- Compared to Toronto, Montreal, Vancouver, Edmonton, Calgary and Winnipeg, where inner-city intensification is up an average of 39 per cent, intensification in Ottawa grew by 51 per cent.
- In Ottawa more people prefer apartments to single-family homes. Apartments have the highest share of the housing market since 1974, while single-family homes have plummeted to their lowest share since 1978.

## Further charges expected

### Police lay charges in convenience store robbery

Police have charged an Ottawa man with the robbery last week of a Rideau Street convenience store.

At approximately 1:40 a.m. on Oct. 3, a man tried to buy cigarettes, but left

when asked for ID. He returned shortly afterward, jumped the counter and demanded cash.

Police arrested Curtis Clorey, 20, on Sunday. He faces charges of robbery and breach of probation. Corey appeared in court Monday and remains in custody. Police expect further charges in connection with a similar but unsuccessful robbery attempt. **STEVE COLLINS/METRO**

## Victim in hospital

### Man charged after shots fired at Arklan Road home

A 73-year-old Beckwith man is facing charges after Lanark OPP received reports of shots fired at a home on Arklan Road on Oct. 7.

Police say a call came

in at 4 p.m. on Oct. 7 and police found a 47-year-old man victim at hospital with serious, non-life threatening injuries.

John Graydon, 73, is charged with assault with a weapon and possession of a weapon dangerous to the public peace.

Graydon was remanded into custody after a court appearance in Perth Tuesday. **METRO**

## Dead at the scene

### Man dies after fatal crash south of Ottawa

A 34-year-old Ottawa man was killed in a single vehicle crash on Highway 43 east of Kemptville.

Police said the crash happened around 9:35 p.m. Monday about a kilometre

east of County Rd. 23 in the Village of Merrickville Wolford.

Courtice Douglas Eastabrook's 1996 Toyota Corolla left the roadway, entered a ditch and struck trees before coming to rest on its roof, police said.

The sole occupant of the car, Eastabrook was pronounced dead at the scene. Police are investigating.

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## 'God particle'. Retired profs win Nobel Prize for Higgs boson discovery

Nearly 50 years after they came up with the theory, but little more than a year since the world's biggest atom smasher delivered the proof, Britain's Peter Higgs, 84, and Belgian colleague Francois Englert, 80, won the Nobel Prize in physics Tuesday for helping to explain how matter formed after the Big Bang.

Working independently in the 1960s, the now retired professors came up with a theory for how the fundamental building blocks of the universe clumped together, gained mass and formed everything we see around us today. The theory hinged on the existence of a subatom-

### Quoted

**"You don't work thinking to get the Nobel Prize."**

Francois Englert, 80, Nobel Prize winner

ic particle that came to be called the Higgs boson — or the "God particle."

Scientists at CERN, the European Organization for Nuclear Research, announced last year that they had finally found a Higgs boson using the \$10-billion US collider built in a 27-kilometre tunnel under the Swiss-French border. **THE ASSOCIATED PRESS**

## Young stowaway. Memo says boy who snuck on plane had troubled past

A nine-year-old boy who evaded airport security and stowed away on a flight from Minneapolis-St. Paul to Las Vegas has also stolen a car and sneaked into a water park, and he is known to child protection investigators, according to a confidential county government memo.

The memo said that the boy's mother works at Minneapolis-St. Paul International Airport where he sneaked onto the plane without a boarding

pass or ID Thursday. The Delta Air Lines flight crew realized midflight that he wasn't supposed to be there, and Las Vegas authorities took him into custody when the plane landed.

The boy became "violent" and was hospitalized in Las Vegas, where hospital staff reported he was "uncontrollable" at first but eventually calmed down, it said.

**THE ASSOCIATED PRESS**



## Women's surfing contest hopes to ride wave of success

Leah Oke, of Port Renfrew, B.C., competes Sunday in the fourth annual women's Queen of the Peak surf championship in Tofino, B.C., where she took first place in longboard. Organizers hope the amateur event will someday become the qualifier for the first-ever, female-only surfing contest sanctioned by the Association of Surfing Professionals in Canada. **COURTESY KYLER VOS-TOURISM TOFINO**

### China

## Official fired over son's extravagant 3-day wedding

A Chinese village Communist Party official was fired Tuesday after reports of his son's three-day, \$260,000 US wedding emerged, media reported.

The official Xinhua News Agency said that the party discipline inspection commission in Beijing's Chaoyang district made the ruling Tuesday against Ma Linxiang, a deputy party director in the village of Qingheying.

Though the local discipline inspection commission found no evidence that Ma used public funds for the wedding, it said the extravagance of the celebration ran counter to the party's strictures.

One wedding ceremony was held at the China National Convention Center, which was a venue for the 2008 Olympics. Nationally known entertainers were hired to perform. In China's pervasive culture of corruption, weddings and other major family events have become a front for bribe-taking in the form of lavish gifts.

**THE ASSOCIATED PRESS**

# Laval mayoral hopeful fears for her safety

**Campaign manager assaulted.** Claire Le Bel gets police protection after releasing recording of phone call with ex-mayor



Claire Le Bel THE CANADIAN PRESS

An unnerving sequence of incidents has prompted a mayoral candidate to seek police protection in scandal-plagued Laval, Que.

The candidate first released a phone conversation she recorded with her former boss, ex-mayor Gilles Vaillancourt, who faces criminal gangsterism charges.

Despite his legal troubles, Vaillancourt was overheard offering to get involved in her campaign and help with financing, which echoed similar offers he is alleged to have made to other politicians

said her aide is doing well after the Monday night assault.

She said her campaign manager Reny Gagnon has filed a complaint with provincial police, but wouldn't provide any details about the circumstances surrounding the attack.

As for the recording, Le Bel told reporters the 50-minute conversation was taped as a precaution in August. In it, Vaillancourt asks Le Bel how the campaign is going and whether she'd recruited all her candidates. He discusses financing and asks for a private meeting with Le Bel.

Le Bel said investigators with Quebec's Charbonneau inquiry were made aware of the tape the next day, but they decided not to act on the information and deemed it a "low priority." So Le Bel decided to go public.

**THE CANADIAN PRESS**

THE OTTAWA

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# Demonstrations for teachers on strike turn violent in Brazil

## Started off peaceful.

Teachers have been off the job demanding better pay for almost two months

Rio de Janeiro and Sao Paulo woke up to scenes of destruction on Tuesday following violent overnight demonstrations in support of teachers on strike asking for higher wages.

In Rio, a largely peaceful rally by some 20,000 demonstrators turned violent when small groups of masked protesters started hurling rocks and Molotov cocktails at banks, stores and restaurants and set fire to a passenger bus.

Violence also broke out in Sao Paulo during a demonstration in support of the teachers in Rio.

Footage aired by the Globo TV network showed

## Ongoing protests

Tuesday's demonstrations were among the most violent in a series of street protests that have hit several Brazilian cities since June.

- Those earlier demonstrations against a subway and bus fare hike in Sao Paulo snowballed into a nationwide movement against high taxes, corruption and high World Cup spending.

demonstrators in both cities shattering store and bank windows and wrecking ATMs with hammers and large pieces of wood.

Protesters also hurled rocks and Molotov cocktails at the American and Angolan consulates in Rio.

THE ASSOCIATED PRESS



A demonstrator with his face covered takes part in a march in support of teachers on strike in Rio de Janeiro, Brazil, Monday night. FELIPE DANA/THE ASSOCIATED PRESS

## Migrant ship tragedy

## Suspected captain held as Italian divers find more bodies

Italy on Tuesday detained a 35-year-old Tunisian man suspected of being the captain of a boat carrying African migrants that sank off the tiny island of Lampedusa, Italy. Divers, meanwhile, recovered dozens of additional bodies from the wreckage, raising the death toll to 275.

Just 155 migrants, most if not all from Eritrea, survived Thursday's shipwreck. Survivors said there were some 500 would-be asylum-seekers aboard when the ship capsized.

Prosecutors in Agrigento, Sicily, said they had detained the Tunisian suspect, who was transferred from Lampedusa to Agrigento under police custody aboard a ferry. He faces charges of aiding illegal immigration and multiple counts of homicide. THE ASSOCIATED PRESS

## One year later. Girl describes Taliban attack and survival in new book

Seven days after the Pakistani Taliban shot her in the head, Malala Yousafzai woke up confused in a place that wasn't home. Her first thought? "Thank God I'm not dead."

Yousafzai, whose campaign for girls' right to education made her a Taliban target, describes the shooting and its aftermath in a book that comes out Tuesday, a day before the anniversary of the assassination attempt.

In an excerpt in The Sunday Times, the now 16-year-old describes riding in a school van with her girlfriends when

it was stopped by two men, including the gunman who shot Yousafzai in the left eye socket at close range.

After awaking, she found out that she had been taken from Pakistan to Birmingham, England, for specialist treatment. The book excerpt describes how she gradually regained her sight and her voice and was reunited with her parents.

Yousafzai has been mentioned as a possible contender for the Nobel Peace Prize to be announced Friday.

THE ASSOCIATED PRESS



A Pakistani customer looks at a newly published book about Pakistani girl Malala Yousafzai at a bookshop in Islamabad, Pakistan, on Tuesday. She's a survivor of a Taliban assassination attempt. B.K. BANGASH/THE ASSOCIATED PRESS

## Heinous crimes

## Saudi preacher sentenced to 8 years in prison

An ultraconservative Muslim preacher in Saudi Arabia was sentenced to eight years in prison and 800 lashes for raping and beating his five-year-old daughter to death, official media said Tuesday.

Fayhan al-Ghamdi, who often preached on television, was convicted of beating his daughter Lama with canes, burning her with electrical cables, crushing her skull and tearing off her nails. She was also raped repeatedly and died months later in a Saudi hospital.

The case of Lama caused a public outcry and brought to light sensitive issues surrounding the ambiguity of punishment for Saudi fathers found guilty of murdering their own children.

Much less serious crimes often receive heavier punishment. Earlier this week, a Saudi court gave four young men sentences of between three to 10 years prison and 500 to 2,000 lashes for dancing naked in public in the city of Buraydah, north of Riyadh.

THE ASSOCIATED PRESS

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# Sochi style: Can Team Canada pull it off?

PHOTOS BY FRANK GUNN/THE CANADIAN PRESS; ILLUSTRATION BY METRO



## Looking ahead

### On the road to Sochi Olympics

More than a month after the first leak, Hockey Canada and Nike officially unveiled our hockey jerseys for the 2014 Winter Olympics. Amid club music and laser lights,

youth players skated onto the ice at Maple Leaf Gardens sporting the red, white and alternate black uniforms that the men's, women's and sledge hockey teams will wear at the Olympic and Paralympic Games.

The event was another marker on the road to Sochi.

THE CANADIAN PRESS AND  
TORSTAR NEWS SERVICE

## The big to-do

**"Their mouths dropped, a little awestruck. They didn't realize what they were here for. When they saw the jersey for the first time, it hit them like it hits any NHL guy that's going to don that jersey."**

Hockey Hall of Famer and former Canadian Olympian Joe Nieuwendyk on the teenage players from the Toronto area who were invited to model the jerseys.

## Petro Canada ad?

Critics say the red and white jerseys with a stem-less maple leaf resemble Petro Canada's logo.

- But Nike's Olympic creative director Ken Black said the main inspirations for the design were Canada's 1920 and 1972 Olympic hockey jerseys.

## Red, white and black

# 3

Canada will be the only team in Sochi with a third jersey. "The fans like black, there's no question, and so do the players. But our real colours are red and white," Hockey Canada president and CEO Bob Nicholson said.

# Public safety issues confront the government

**Public safety priorities.** The cost of law enforcement services topped \$12B annually in 2010

Canadians can expect to hear about new measures to track sex offenders and a victims bill of rights in the coming throne speech — the latest effort to burnish the Harper government's crime-fighting credentials.

But several more vexing and potentially costly issues confront Canada's public safety and justice ministers as a new session of Parliament looms.

The ballooning cost of natural disasters, a new government emergency centre and rising expenditures on policing — despite a falling crime



Public Safety Minister Steven Blaney THE CANADIAN PRESS FILE

rate — are just a few of the challenges, internal notes obtained by The Canadian Press show.

The Harper government has promised a national public database of the names of high-risk sex offenders guilty of crimes against children.

Convicted sex offenders would also have to alert authorities before leaving Canada.

The bill of rights — being developed with input from cross-country consultations — is aimed at improving the experience of victims as they deal with the criminal justice system, the government says.

However, the internal notes released under the Access to Information Act indicate Public Safety Minister Steven Blaney and Justice Minister Peter MacKay are grappling with a full slate of decidedly less marketable policy issues.

Disasters like the floods that swamped southern Alberta this year are becoming more common. Such events cost Canadians more than \$1 billion annually. As well, increased spending on law enforcement has sent budgets spiralling. THE CANADIAN PRESS

## Chris Hadfield. Retired astronaut turns prof at University of Waterloo

The former Canadian astronaut who gained a global audience with his musical performances in space will be taking on a new job as professor of aviation at an Ontario university.

The University of Waterloo says Chris Hadfield's first task on campus will be assisting research into why some astronauts get fainting spells when they return to Earth — knowledge it says

will also be useful for elderly people prone to falling.

The school on Tuesday announced the appointment of the ex-astronaut, who retired in July shortly after getting back from five months on the International Space Station.

During the mission, Hadfield became the first Canadian commander of the space station and performed more than 130 science experiments. THE CANADIAN PRESS



Chris Hadfield gestures shortly after the landing in Dzhezkazgan last May. He will be taking on a new job as professor of aviation.

MIKHAIL METZEL/THE ASSOCIATED PRESS FILE

## Endangered liaisons

### Spy allegations put Canada-Brazil military ties at risk: Experts

A carefully cultivated military relationship with Brazil could be damaged by the unfolding spy drama involving Canada's super-secret eavesdropping agency, defence and diplomacy experts say.

Since late spring, a platoon of Canadian soldiers has been embedded with a Brazilian army unit as part of the United Nations peacekeeping mission in Haiti.

The deployment, slated to run until Christmas, has been considered an important bridge-building effort with South America's biggest military power.

Walter Dorn, a professor at the Canadian Forces Staff College in Toronto, says the scandal will give Brazil second thoughts about Canada as a reliable partner.

Jean Daudelin, an associate professor at Carleton University's Norman Paterson School of International Affairs, says it has created an air of mistrust.

THE CANADIAN PRESS



### Europe cracks down

## No butts about it: Smoking a no-no

European lawmakers approved sweeping new regulations governing the multibillion-dollar tobacco market on Tuesday.

The new rules include bigger warnings on cigarette packs and a ban on menthol and other flavourings in a bid to further curb smoking.

They stopped short, however, of tough limits on electronic cigarettes.

THE ASSOCIATED PRESS

### Chips recalled

## Pringles crying over missed milk

Pringles brand salt and vinegar potato chips are being recalled because they contain milk that isn't declared on the label.

The chips were sold across Canada in 168 gram packages (UPC code 0 64100 85246 4). There have been no reported illnesses linked to the product.

THE CANADIAN PRESS

### Condos give a boost


## Housing starts up in September


The pace of housing starts picked up in September, boosted by a jump in condos, townhouses and apartments, Canada Mortgage and Housing Corp. said Tuesday.

It said starts came in at a seasonally adjusted annual rate of 193,637 last month, ahead of what economists had expected and up from 183,964 in August.

THE CANADIAN PRESS

### Market Minute

 **DOLLAR**  
96.45 US (-0.51¢)

 **TSX**  
12,692.41 (-95.84)

 **OIL**  
\$103.49 US (+0.46¢)

 **GOLD**  
\$1,324.60 US (-0.50¢)

**Natural gas:** \$3.72 US (+9¢)  
**Dow Jones:** 14,776.53 (-159.71)

## Super idea. Is it a bird? Is it a plane? No, it's a Superman licence plate

Superman's got wheels. Ohio fans of the Man of Steel now officially can have the Superman logo on their vehicles.

A licence plate with the iconic "S" insignia and the phrase "Truth, Justice and the American Way" is on sale.

Relatives of Superman creators Jerry Siegel and Joe Shuster were at the plate's unveiling outside the Cleveland-area home where Siegel lived.

A letter by Siegel's daughter said the men who created

### Quoted

"I can just imagine them driving around ... and pointing out the plates as they spotted them."

Laura Siegel Larson, Jerry Siegel's daughter, imagining the excited reaction of the Superman creators.

the comic superhero as teenagers in the 1930s would have been "absolutely thrilled."

THE ASSOCIATED PRESS



Licence to thrill: The new Superman plate. GUS CHAN/THE ASSOCIATED PRESS

## Tweet this. Confused Twitter fans give Tweeter a boost on stock market

Tweeter is not Twitter. And its stock symbol has changed to avoid confusion.

The bankrupt electronics retailer's stock resumed trading Tuesday under "THEGQ." Its old symbol was "TWTRQ."

That was apparently too similar to "TWTR," the symbol proposed by Twitter when the messaging service filed plans for its highly anticipated initial public offering.



A vacant Tweeter store in New Hampshire. THE ASSOCIATED PRESS FILE

Some confused investors sent Tweeter's stock up as much as 1,400 per cent on Friday.

THE ASSOCIATED PRESS

## A flurry of pink slips. Alcatel-Lucent will chop 10,000 jobs worldwide

Telecommunications equipment maker Alcatel-Lucent SA said Tuesday it plans to cut 10,000 jobs worldwide over the next two years.

The job cuts are part of a restructuring plan to make the French-American company more competitive.

The plan is to reduce fixed costs by cutting 1 billion euros (\$1.36 billion), or about 15 per cent, by the end of 2015.

THE ASSOCIATED PRESS

### Troubled waters

The company has struggled since its inception in 2006.

- The merger. France's Alcatel and U.S. Lucent.
- The rivals. Competition quickly arose from firms in China and Sweden.



Alberta is iPhone country, according to a new survey. So naturally this woman is using an iPhone as she snaps events at last July's Calgary Stampede. JEFF MCINTOSH/THE CANADIAN PRESS FILE

# Yak, yak, yak: That's diversity

**Talk, talk, talk!**  
Canadians are taking calls on everything from iPhones to Androids, report says

We're a diverse country. Just check our smartphones.

Alberta is iPhone country. Toronto consumers and anglophones living in Montreal are the most faithful to BlackBerry.

Vancouverites are most into Google Android phones.

That's the message in a new report by the Media Technology Monitor, which investigates how consumers are embracing technology.

"It isn't surprising to see that in a country as diverse as Canada you're going to see diversity not just between anglophones and francophones but also the regions as well," said MTM executive Andrea Sharkey.

Albertans are buying smartphones and tablets more than any other consumers in Canada, the report says.

### By the numbers

# 68%

Only 68 per cent of francophones in Quebec City own a cellphone, according to a study by the Media Technology Monitor.

But francophones living in Quebec City are least likely to have one of the devices, according to the report.

The figures are based on surveys with more than 12,000 Canadians conducted last fall and this spring.

THE CANADIAN PRESS





# THE FUTURE IS HERE, BUT NO ONE CARES

If you were ever a kid, you'll remember dreaming about having your very own two-way wrist communicator.

Jimmy Olsen had one to stay in touch with Superman. All he had to do was press the button, and a cool zee-zee-zee sound would summon the Man of Steel.

In fact, anyone who was anyone in the fantasy universe had one, from Dick Tracy to Captain Kirk to Knight Rider to the Power Rangers.

Now you can have one, thanks to Samsung, which has just released the Galaxy Gear. This device gives your wrist a very high-tech panache and allows you to link up to your Galaxy phone via Bluetooth and talk at your wrist.

Too bad the fantasy is still better than the reality. Because the Gear has no brain, i.e. SIM card, of its own, it's



**JUST SAYIN'**  
**Paul Sullivan**  
metronews.ca

pretty much a local version of the phone in your pocket. And only if that phone is a Galaxy Note 3. You'll have to wait for the next version to hook up to more phones and functionality. But if you want to be the first Inspector Gadget on your block and you have \$300 to spend on a half-baked idea, knock yourself out.

Still Samsung has succeeded at one thing ... its outstanding commercials recapture the gee-whizzery of the wrist phone, as they take us through a gallery of fantastic applications from the comics and movies leading to the next big thing: your BFF right there on your wrist, ready to two-way, just like Jimmy Olsen and Superman.

What's interesting is that I don't care. And neither, apparently, does anyone else.

The Galaxy Gear has been released with a big tech thud.

It's partly because the watch itself appears to be a work in progress, but the Samsung ads are technically accurate — if oversimplified — and you have to wonder why the smart wrist watch — and other gee-whizzicker products such as Google Glass — don't bring the magic.

Aren't we delighted that the future has finally arrived? Maybe it's because now that it's here, we don't really like it. It comes with baggage, such as greenhouse gases and Miley Cyrus. And now that we can communicate without wires, it's all too obvious that most of us don't really have anything to say. Hashtag fail.

And instead of escaping into the next future, we're so freaked out by the one we're in that we can only imagine dystopian scenarios featuring the zombie apocalypse, where the zombies know where we are at all times thanks to GPS.

The Galaxy Gear is really an old-fashioned idea. It belongs in the Dick Tracy era with our collective childhood. Your real mobile device is much more powerful and just as handy.

The real future, sad to say, isn't for kids.

## ZOOM

# Many scribbles make light work



JANNE PARVIAINEN/REX FEATURES

## Photo captured with long exposure

A light illusionist did his best to show himself and his wife suffering the hot flashes of a flu. Janne Parviainen, 33, from Helsinki, Finland, created this unsettling image using amazing light techniques and long-exposure photography. The Finn told Metro he created this dazzling light display out of boredom. **METRO**

## Making light of the flu



"Having a really bad flu made me focus and concentrate on getting this photograph right. It was like a battle against the odds, but I kept telling myself I could do this."

Janne Parviainen, artist and photographer from Helsinki, Finland

## How the artist pulled off the light effect

How did Parviainen pull off this mesmerizing image?

"I set up the camera for a long-exposure photograph," the artist begins. "Then, I created the lines using a flashing red and blue LED light. I was crawling and jumping from one end of the room to the next, all to make sure that every inch of the room was covered in the light." **METRO**

## Exposure time in minutes

# 30

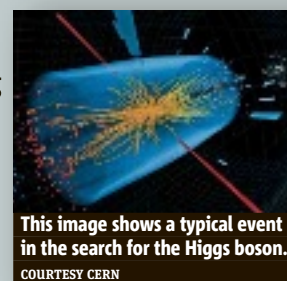
minutes is the time frame Parviainen used to create his long-exposure photograph. All of his surreal photographs, the Finnish photographer claims, are produced manually with no post-production alterations or enhancements.

## Clickbait



**ANDREW FIFIELD**  
andrew.fifield@metronews.ca

If all that Nobel news about Francois Englert and Peter Higgs winning the physics prize for their Higgs boson work wasn't enough to turn you on to science for the week, then perhaps the amazing space-is-scary film Gravity and what astronauts have had to say about it has piqued your interest. Here's some breezy reading about science and space while you're tuned in.



This image shows a typical event in the search for the Higgs boson. COURTESY CERN

## Bad Astronomy:

Phil Plait waxes ecstatic about all things extraterrestrial in some of the friendliest wording you'll find on topics that typically trend toward dense. A word of warning: He's generous with links, so it's easy to get lost. (slate.com/blogs/bad\_astronomy.html)

## Mother Jones:

OK, so this isn't a blog at all. But Kiera Butler, Mother Jones' science writer, is a required addition to your RSS feed for

topics ranging from scary business like antibiotic overprescription to comforting news like the benefits of frozen food. (motherjones.com/authors/kiera-butler)

## Planetary Society:

The writers who lovingly tend the Planetary Society blogs section are serious eggheads. But if you happen to be a quick study with genius jargon and academic acronyms, you'll soon be up to date on the Comet of the Century. Did you even know one of those was coming? (planetary.org/blogs)

## Twitter



spec moustache

**@metropicks asked:**  
**@Cmdr\_Hadfield** signed on as an aviation professor at the University of Waterloo. What should his first lesson be about?

**@PiscesCurse:** How to make a kick-ass music video from space to top all others!

**@damianpenny:** He should explain how Joel eats and sleeps and other science fact. #mst3k

**@J\_T\_V\_:** how to grow an Aviation

**@hilmol:** "Bad-Asstronemics 101"

**@gigglyalso:** don't take gravity lightly

**@josephinecleo:** how to master the perfect side-part in space. Astronauts need to look good for the cosmos!

**@rurbonas:** Calculating the fastest route out of Waterloo and how to avoid Kitchener entirely.

**Follow @metropicks and take part in our daily poll.**

## WE WANT TO HEAR FROM YOU:

Send us your comments: [ottawaletters@metronews.ca](mailto:ottawaletters@metronews.ca)



# Which celeb driver are you?

You may have moves like Jagger, but when it comes to your driving style, who is your celebrity match? Despite Canada's reputation as a modest nation, a global survey for Kijiji reveals that when it comes to cars, Canadian drivers value style over substance. In fact, as you'll see, there may be more "Beliebers" on our roads than ones saying "hit me baby one more time." **METRO**

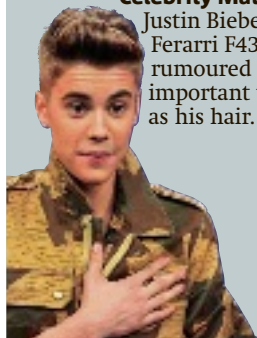
## Image Seekers (27 per cent)

**Key values**  
Brand, design and style are most important.

**Global average**  
23 per cent.

### Celebrity Match

Justin Bieber — his Ferarri F430 is rumoured to be as important to him as his hair.



## Efficiency Seekers (22 per cent)

**Key values**  
Brand is less of a priority, but reliability, efficiency, and running costs matter.

**Global average**  
22 per cent.

### Celebrity Match

Leonardo DiCaprio — he loves hybrids as much as he loves Victoria's Secret models.



## Performance Seekers (17 per cent)

**Key values**  
Handling and power are higher up on the list of priorities.

**Global average**  
17 per cent.

### Celebrity Match

Jay Leno — he spends as much time shining his muscle cars or at the race tracks as he does prepping his monologues.



## Necessity Drivers (19 per cent)

**Key values**  
Say a car is just a tool to get from A to B; most likely to drive a silver or grey Chevy/Toyota/Chrysler.

**Global average**  
17 per cent.

### Celebrity Match

James Franco — whether it's luxury or not, he just needs his car to get to his next class.



## Risk Takers (five per cent)

**Key values**  
Parks carelessly, more likely to drink and drive.

**Global average**  
11 per cent.

### Celebrity Match

Lindsay Lohan — do we really need to elaborate?



## Accident Prone (five per cent)

**Key values**  
Despite less obvious risk taking they are still prone to accidents.

**Global average**  
Six per cent.

### Celebrity Match

Britney Spears — though she hasn't run over a Police officer's foot or hit a paparazzo lately.

## Cautious Drivers (five per cent)

**Key values**  
Rarely has accidents or damages their car.

**Global average**  
Four per cent.

### Celebrity Match

Betty White — her driving record is as golden as her television career.



# 2 SCENE



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Miley Cyrus ALL PHOTOS GETTY IMAGES

## If Miley wants Liam back, she'd better make nice with the sister-in-law

Apparently another woman played a major role in the break-up of Miley Cyrus and Liam Hemsworth, but it wasn't another girlfriend. According to Radar Online, Hemsworth's sister-in-law, Elsa Pataky, "is no fan of Miley" and urged him to break off their engagement. "Elsa is totally against

Miley and Liam getting back together. She spent the last year freezing Miley out in some kind of passive-aggressive move," a source says. "Miley desperately wants to get back with Liam and believes she can because she's done it before. But to do that, she's going to have to win over Elsa."

# METRO DISH

OUR TAKE ON THE WORLD OF CELEBRITIES

The Word

## Why Tom Hanks can't get down to fighting weight

MELINDA TAUB  
Metro World News

Get back, cookies. You leave our Tom Hanks alone.

The beloved star, whose film Captain Phillips comes out this week, revealed last night on the Late Show that he has Type 2 diabetes.

"I went to the doctor and she said, 'You know those high blood-sugar numbers you've been dealing with since you were 36? Well, you've graduated,'" he said to David Letterman. "You've got Type 2 diabetes, young man."

Hanks said his doctor did offer him an escape strategy. "She said, 'Look, if you can weigh as much as you did in high school, you will essentially be completely healthy, you will not have Type 2 diabetes.' And I said to her, 'Well, I'm going to have

Type 2 diabetes.' Because there is no way I can weigh as much as I did in high school."

Come on. Tom looks like he's already in pretty good shape. He can make it. How much did he weigh in high school? "I weighed 96 pounds in high school," he claims. "And most of that was that big, wide afro."

OK. Maybe just try to ride that Type 2 wave, then.



Drew Barrymore

## A Griswolds-style family would be dandy with Drew

Drew Barrymore's first child, daughter Olive, may just be a year old, but Barrymore is ready to do the whole pregnancy thing again, telling Jay Leno during an interview that she and husband Will Kopelman "very much" want another baby — and "right away," if possible. "I grew up

as an only child, and although that really works for some people and for some parents that's the way they want to do it, I want to be the Griswolds," she says. "I want the kids in the back rolling their eyes at mom and dad. I want Rusty and Audrey, theme parks and the whole nine."

## It's officially splitsville for Jennifer and Noah

Nearly three years after separating, Jennifer Jason Leigh and director Noah Baumbach are officially divorced, according to E! News. The couple was married for five years and have one child together, three-year-old Rohmer Baumbach.

According to court documents, Leigh and Baumbach have "equally divided all of their community assets and liabilities" and resolved all custody issues. At the time of her initial divorce filing, Leigh had left the date of their actual separation blank, but has since listed it as Nov. 5, 2010.



Jennifer Jason Leigh

## Kate's kid dreams of a neon-green wedding

Kate Hudson and fiancé Matt Bellamy have been engaged for more than two years but have yet to set a wedding date — which is apparently a problem for Hudson's older son, nine-year-old Ryder, who has been applying "a little bit" of pressure on the actress to walk down the aisle.

"I think he looks forward to more the party than the actual idea of us getting married. He apparently wants to wear a neon green tux," Hudson tells Ellen DeGeneres during an interview.



Kate Hudson

Sometime ago, a restaurant famous for their eggrolls was asked for their recipe. They said it was a secret! Charlie Chan's is not a secret, just wholesome ingredients prepared with loving care. Try them and if you are not impressed, we'll give your money back!

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Twitter



@KellyOsbourne

I have been punched in the face by men but nothing has hurt more than being head butted in the jaw by my bulldog William! my teeth even hurt



@TomArnold

Put a very comfortable day bed in your son's nursery because he'll be in your bed with mom and that's where you'll be watching Sports Center



@JuddApatow

Leslie is searching for hoarder experts for me. I think she is overreacting. I will definitely get to that issue of Time Magazine from 98.



@oliviawilde

Glad to hear my hometown DC has now decided to change the name of their football team, after I spent my childhood cheering a racial slur.



Headed to Mexico this winter? Want to go surfing? Hidden away on the Pacific Coast, the town of Puerto Escondido is generating buzz thanks to a starring role in HGTV's season premiere of *Live Here, Buy This!* The draw? The Mexican Pipeline, an unforgiving wave that attracts an international surfing crowd. Travel writer Michele Peterson created an app offering an insider's guide to Mexico's Surf City. Here are a few excerpts.



### Cafes & quick bites: Osa Mariposa

This hip hostel, just two blocks from the beach, appeals to backpackers and surfers. Choose from private bungalows or shared dormitories (four to a room). The clean and spacious bathrooms are superior to many others in this price range. The on-site restaurant offers a menu of tasty veggie and vegan options. Don't miss the black bean veggie burgers. Mescal and tequila figure highly at the bar. The website has a helpful map. You'll need it to find the place: osamariposa.com.

# 5

## Hot spots in Puerto Escondido



### Lodging: Aqua Luna Hotel

This sleek, minimalist boutique hotel owned by an Aussie long boarder and his Mexican wife, offers a sophisticated escape in 16 rooms at wallet-friendly prices ranging from \$25-\$70 per night or \$700 monthly for kitchenette rooms. The pearl-white walls, violet-hued swimming pool and adults-only policy creates a sensual Miami SoBe retreat, conveniently perched above Zicatela, the hippest beach with the most wave action. hotel-aqualuna.com.



### Adventure/culture: Oasis Surf and Language School

Even your pre-schooler can take Spanish classes at this professional language school located in the Rinconada neighbourhood. The school offers beginner, intermediate and advanced classes as well as specialized medical Spanish for health-care professionals. A full slate of cultural activities is available, including a learn-to-surf program. The school can also arrange volunteer experiences if you'd like to give back to the community and practise your new lingo at the same time. Visit oasislanguageschool.com. A five-day week of one-and-a-half-hour language classes costs about \$75 US. Surfing classes cost around \$35 US per class, with discounts on packages.



### Natural attractions: Zicatela Beach

The main strip flanking Calle del Morro is packed with surf shops, restaurants, cafés, hotels and booming nightclubs. If you long to feel the sand between your toes, the wide beach is dotted with loungers, Bali beds and hammocks — all free to use with the purchase of a consumo (drink or snack). This is where the epic Mexican Pipeline wave breaks, so the main draw is surfing, but you can also take yoga classes, have a massage or book an excursion all within a few block radius. Strong surf and undertow makes this beach dangerous for swimmers. The red flag is always flying but depending on the tides, it's possible to find a shallow tidal pool and splash about like a duckling.



### Bars & drink: Casa Babylon

Bookstore by day, nightclub by night. This unusual combination of bookstore/coffee shop and nightclub is weird enough to work. An eclectic decor of Mexican masks, Asian statues and rough-hewn furniture morphs effectively from a quiet haven into a pulsing nightclub with techno music, reggae, funk and live bands. Exchange some books, play a board game or two and then come back to party.

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### Cruising

## A riverboat fantasy— come true



**ON THE  
MOVE**  
Loren Christie  
life@metronews.ca

The exploding popularity of river cruising is hardly surprising.

The most endearing quality

of a river cruise is the intimacy it offers. A standard ship has capacity for 150 to 200 guests versus an ocean liner, which typically has 1,000-plus guests onboard. This allows you to get to know your travelling companions and removes the annoyance of having to stand in long lines to embark, disembark or simply enjoy a meal. River cruising also provides easy access to the destinations. At most stops you can wander into town from the dock or hop a short

coach ride to a city centre. The distances between stops are typically much shorter than a standard cruise, allowing for the possibility of one to two stops per day and never having to spend a long day at sea. Although the most popular routes are in Europe, there are sailings available in countries as diverse as China, Russia and Vietnam.

There are various companies in the market. At the top end is Scenic Tours. They appear to be on the pricey



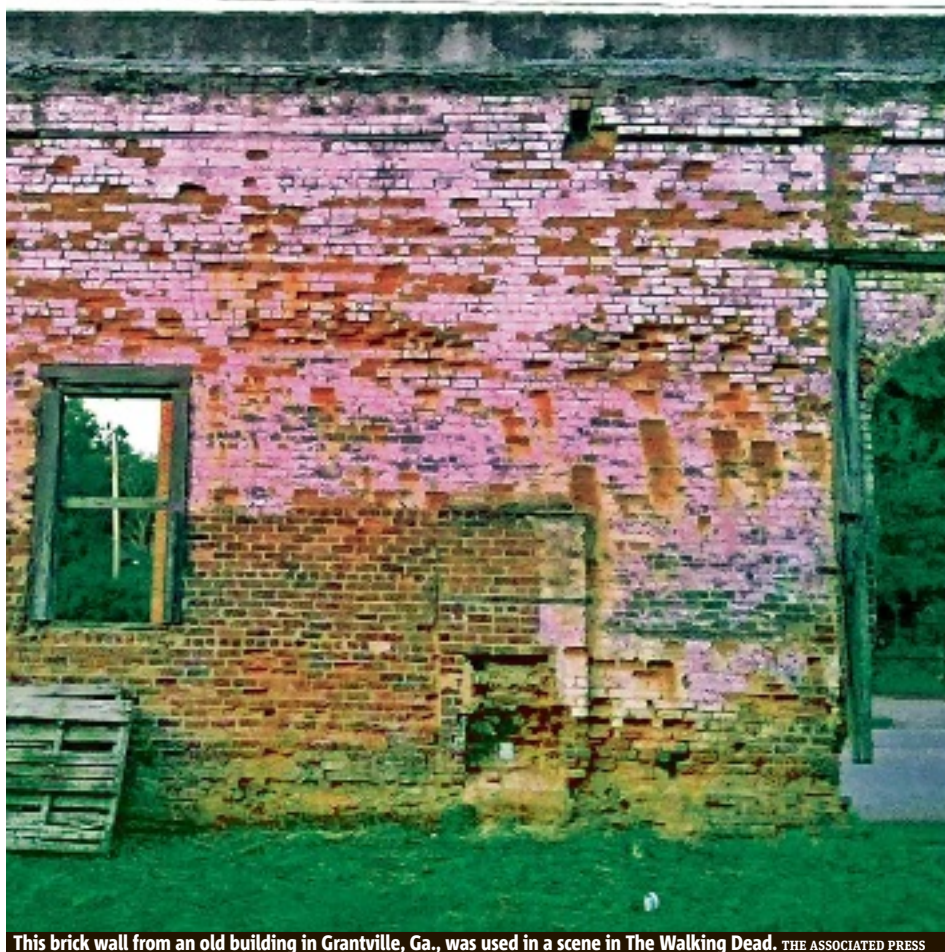
River cruising is taking off around the world. ISTOCK

end but bear in mind they are the only true all-inclusive river cruise company. The other big players are Uniworld, AMA, Viking and Avalon. Emerald Waterways

is the latest company to ply the rivers. It is a four-star product with fewer services and a lower price point, all aimed at attracting a younger demographic.

# 3 TIPS





This brick wall from an old building in Grantville, Ga., was used in a scene in *The Walking Dead*. THE ASSOCIATED PRESS

# The Walking Dead bring life to tiny town

**Grateful Grantville.** Visitors flocking to town to see spooky sets from season three

When the cotton mill closed, the rural Georgia town of Grantville began a slow transformation into a ghost town. Residents fled. Storefronts faded. Buildings decayed.

Over the decades, time turned the remains of the town into something almost post-apocalyptic, the perfect modern-day set for humans and “walkers” to attack one another. That’s how the hugely popular TV show *The Walking Dead* ended up coming to town and bringing new life to Grantville.

Several key scenes in one episode from the AMC series were filmed on and near a one-block stretch of antique buildings on Grantville’s Main Street.

The series’ fourth season premieres on Oct. 13. Crews have been filming the new episodes in Georgia, but they keep locations of future episodes closely guarded secrets until the shows air.

In Grantville, the town’s ruins were featured prominently last season. Bodies of walkers slain on the show were buried in a vacant lot beneath the brick archway remaining from a cotton mill building. Gunshots were fired from a nearby rooftop.

And child actor Chandler Riggs, who plays Carl Grimes on the show, entertained himself between scenes by placing pennies on the railroad tracks, the coins soon smashed into souvenirs by passing freight trains.

Now, every Saturday, visitors from around the country and the world turn off Interstate 85 and onto a two-lane highway that leads to the tiny town 80 kilometres southwest of Atlanta.

## Draw of the Dead

Other productions have taken place in Grantville, but none have drawn the visitors like *The Walking Dead*. “Nobody came after they filmed *Lawless* and *Broken Bridges* here,” says Mayor Jim Sells. “But once this episode aired from *The Walking Dead*, people started showing up from all over.”

Since last summer, more than 3,600 visitors have taken a free tour led by Grantville Mayor Jim Sells, who explains where each scene from the *Clear* episode — during which the character Morgan makes it his mission to “clear” walkers by killing them — was filmed.

Visitors have come from as far as Australia, Singapore and Brazil, rejuvenating the town through tourism.

THE ASSOCIATED PRESS

# Pothead paradise

**Jamaica.** Marijuana farmers hope to cash in on legalization trend with a twist on wine tours

Napa and Sonoma have their wine tours, and travellers flock to Scotland to sample the fine single malt whiskies. But in Jamaica, farmers are offering a different kind of trip for a different type of connoisseur.

Call them ganja tours: smoky, mystical journeys to some of the island’s hidden cannabis plantations, where pot tourists can sample such strains as “purple kush” and “pineapple skunk.”

The tours pass through places like Nine Mile, the tiny hometown of reggae legend, and famous pot-lover, Bob Marley. Here, in Jamaica’s verdant central mountains, dreadlocked men escort curious visitors to a farm where deep-green marijuana plants grow out of the reddish soil.

“This one here is the original sinsemilla, Bob Marley’s favourite. And this one here is



While marijuana is still illegal in Jamaica, increasingly vocal advocates say that Jamaica could give its struggling economy a boost by taking advantage of the fact the island is nearly as famous for its marijuana as it is for beaches. THE ASSOCIATED PRESS

the chocolate skunk. It’s special for the ladies,” a pot farmer nicknamed “Breezy” said as he showed off several varieties on his plot.

Similar tours are offered just outside the western resort town of Negril, where a marijuana mystique has drawn weed-smoking vacationers for decades.

An online vacation guide called JamaicaMax promises to organize ganja tours in the

Negril area. But there’s a caveat: First you have to smoke a marijuana “spliff” with your guide, presumably to show you are not law enforcement.

“After you smoke a spliff with us and we get to know you then we will take you on the best ganja tours in Jamaica and you’ll smoke (and eat if you want) so much ganja you’ll be talking to Bob Marley himself,” the travel website says.

While legalization drives have scored major victories in recent months in places like Colorado and Washington state, the plant is still illegal in Jamaica, where it is known popularly as “ganja.”

In fact, it has been prohibited on the island since 1913. Still, Jamaica is the Caribbean’s leading supplier of pot to the U.S. and tourists often don’t need to look any farther than their hotel lobby for assistance buying weed.

“The government needs to free up marijuana soon, man, because it’s a natural thing; a spiritual thing,” Breezy said before sticking his nose in a clump of pot plants and taking an appreciative sniff.

“And the tourists love it.”

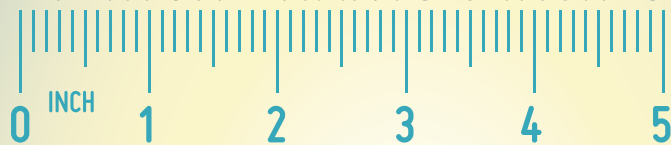
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PHOTO: JEFFREY M. HARRIS



# Thai take on Butternut Squash soup

**1.** In a stock or large soup pot over medium-low, heat the oil. Add the onions, garlic and salt and cook until the onions have softened, about 10 minutes. Stir in the ginger and curry paste and cook for a minute or two more. Add the squash and water and bring to a boil. Reduce the heat and simmer until the squash is tender, 15 to 20 minutes.

**2.** While the squash is cooking, zest and juice the lime. Add about a teaspoon of the zest and 1 tablespoon of the juice to the pot (reserving the extra). When the squash is tender, stir in the coconut milk.

**3.** Transfer soup to a blender or food processor, then purée until smooth. Be careful when blending hot liquids.

**4.** Return all of the soup to the pot and reheat. Taste and adjust the flavour as you wish with spoonful of sugar, if desired, as well as additional lime juice and/or curry paste. Stir in the spinach and cilantro and heat until just wilted. **THE ASSOCIATED PRESS/ (RECIPE ADAPTED FROM THE MOOSEWOOD COLLECTIVE'S MOOSEWOOD RESTAURANT FAVOURITES, 2013, ST. MARTIN'S GRIFFIN)**

## Ingredients

- 2 tbsp vegetable oil
- 2 cups chopped yellow onions
- 2 cloves garlic, chopped
- 1 tsp salt
- 1 tbsp peeled and grated fresh ginger
- 1 tsp Thai red curry paste, or more to taste
- 2 1/2-lb butternut squash, peeled, seeded and chopped
- (about 6 cups)
- 3 cups water
- 1 lime
- 1 cup unsweetened coconut milk
- Sugar
- 2 cups baby spinach, cut into chiffonade
- 1/4 cup chopped fresh cilantro (optional)



This recipe serves six. MATTHEW MEAD/ THE ASSOCIATED PRESS

## Drink of the Week

### Thyme Gimlet

- 2 oz Belvedere vodka
- 3/4 oz thyme syrup\*
- 3/4 oz lemon juice

Shake with cubed ice and strain over ice into a rocks glass. Garnish with lemon and thyme sprig.

#### \*Thyme Syrup

- 7-8 sprigs of fresh thyme
- 480 ml (16 oz) water
- 480 ml (16 oz) white sugar

Simmer thyme in the water for approximately 10 to 15 minutes or until you see the thyme go brown. Remove thyme and add sugar. Stir until dissolved. Cool and funnel into a glass bottle. Keep refrigerated.

COURTESY BELVEDERE VODKA



## Lunch or side dish. Spiced Squash



**1.** Cut squash in half cross-wise and peel using a vegetable peeler. Remove seeds and chop squash to yield about 1.25 l (5 cups).

**2.** In a soup pot, heat oil over medium heat and cook onion and garlic for 3 minutes. Add squash, oregano, paprika and cinnamon and cook, stirring, for 2 minutes. Add broth and bring to a boil. Reduce heat; cover and simmer for about 25 minutes or until squash is very tender.

**3.** Using immersion blender, purée soup until smooth. Alternatively, ladle into blender in batches and purée until

smooth. Return to soup pot, stir in coriander and warm. **THE CANADIAN PRESS/ EMILY RICHARDS, PROFESSIONAL HOME ECONOMIST**

## Ingredients

- 1 small butternut squash (about 1 kg/2 lb)
- 15 ml (1 tbsp) canola oil
- 1 large onion, chopped
- 4 cloves garlic, minced
- 10 ml (2 tsp) dried oregano leaves
- 5 ml (1 tsp) paprika
- 1 ml (1/4 tsp) ground cinnamon
- 1.25 l (5 cups) vegetable broth
- 30 ml (2 tbsp) chopped fresh coriander

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# Interrogation differentiation: Who's turning up at the interview table?

## A room with a 'view.

Five types of tough interviewers and how to handle each

MEGHAN  
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TalentEgg.ca

Walking into an interview is not the most relaxing activity out there.

This is partly because interviews come with many unknowns.

What questions will an interviewer ask? What skills should you focus on? How long will the interview be?

One of the biggest unknowns when going into an interview is: what will the interviewer be like?

An interviewer's personality can be a hard thing to predict until you actually come face to face in the interview. To help you be savvy to the types of interviewers you might face as a student or new grad on the job hunt, here are a few dominant interviewer personality types and how to adjust successfully to them on the spot.

### Rambling

A rambler is an interviewer who is chatty, friendly and outgoing.

Though this behaviour may be a relief when you first start the interview, try not to let your guard down too much.

In order to ensure that you're able to communicate the information that mat-



Don't let this trio of tough talkers intimidate you. Keeping calm and carrying on will show them you're ready to cruise into this career. iStock

ters (skills, experience and so on), you'll need to single out the relevant aspects of the discussion and answer each question concisely and skillfully.

### Shy

Usually it's the interviewee who feels shy, but interviewers can be a ball of nerves as well.

If you encounter a shy interviewer, the main thing is to understand that this is just their personality — not

that you're performing poorly. Shy interviewers can be hard to read, difficult to create a conversation with and may wrap up the entire thing quickly.

The smart thing to do in this situation is to pick up on their personality type right away so you don't panic. To ease the atmosphere, try to be friendly, put them at ease and end in a positive way with a handshake.

### Harsh

The great thing about this type of interviewer personality is that you'll recognize it the moment you walk in the door, which gives you more time to adjust successfully.

With questions being fired rapidly, an edgy tone and intimidating body language it can be easy to unravel on the spot. The key to magnificently performing with a harsh interviewer is to keep your composure.

Take your time to answer each question, speak in a

calm and paced manner and minimize small talk.

### Inexperienced

Shaky hands, questions that don't flow together, quick exits and awkward conversations are all signs of an inexperienced or unprepared interviewer.

As the interviewee this can be surprising, but the key to having a stellar interview with an inexperienced interviewer is not being thrown off track. With this

## And last but not least...

Nosy interviewers tend to unintentionally stray away from work-related questions during an interview.

- They may be trying to get you to reveal a little too much about your personality and life outside of work, or they may just be naturally inquisitive. In either case, you have to bring them back to the focus of the interview: you.
- You can usually figure out that you're being interviewed by a nosy interviewer within the first few minutes of the interview.
- Avoid being drawn into answering personal questions with noncommittal or brief answers and a polite return to the topic at hand.

type of interviewer you need to be sure that even though they might not be addressing questions that allow you to showcase your information, you do it yourself.

Keep to your key points of discussion, relate them back to the position at hand in plain language and treat the interviewer professionally in order to keep things on track.

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# Bringing diversity to the front desk

**All employees are created equal.** What do you know about Positive Spaces in the work place?

ROSIE  
HALES  
TalentEgg.ca

How much do you know about Positive Spaces? Would it affect your decision to apply for or work at a company if the firm didn't self-identify as a Positive Space?

A Positive Space is a space where sexual and gender diversity is supported and valued, thus creating a welcoming and inclusive atmosphere.

You've probably seen Positive Space symbols (an inverted triangle with rainbow colouring) without even realizing — they're all around, and their presence is growing. These symbols show that the space is somewhere that a member of the LGBTQ community can turn to for support, resources and referrals to other informational services.

Positive Spaces are currently not nationally governed and they aren't developed based on universal criteria, so an organization's classification as a Positive Space is based solely on self-identification.

Erin Ewing is the project coordinator at the Positive Spaces Initiative (PSI), a project started in 2008 by the Ontario Council of Agencies Serving Immigrants to support LGBTQ newcomers to Canada.

While there's more to it than a quick list, Ewing identified three top reasons why



Whether you identify with the LGBTQ community or not, human rights are universal. Working for an employer that has a reputation for respecting its employees would be a plus for anyone. ISTOCK

## What can I do?

**"Many people are interested in creating safe, welcoming, and inclusive spaces; they just need the education, the tools, and sometimes a trail-blazer or an ally — that's you!"** Erin Ewing

employers should self-identify as Positive Spaces and commit to creating the atmosphere and attitude invoked by the designation.

## You'll be working in a welcoming environment

Ewing suggested asking yourself these questions: "Do I want to feel safe, included, and welcome, and to be able to access services with dignity and respect? Do I want to be able to go to work without having to hide part of who I am, or live in fear and shame?"

If you answered yes to any of these questions, it seems obvious that you'll want to look for an employer that sup-

ports who you are.

## A Positive Space employer is equipped with the necessary resources

"If a job requires relocation, then it is important to note that sometimes a person's gender identity, gender expression, or sexual orientation can affect what kinds of services they need. For example, finding housing in a neighbourhood where they will not be beat up or evicted for being gay, or finding a doctor who understands the medical issues around transitioning to a different sex," Ewing said.

## A workplace that doesn't accept the LGBTQ community can be an unproductive one

"If you're being harassed and bullied at work, hear homophobic/transphobic insults all day, or expending a lot of energy trying to hide your partner's gender or your family structure from casual enquiries, how productive can you really be?" Ewing said.

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Erik Karlsson, left, celebrates scoring against the Sabres with teammates Clarke MacArthur, Marc Methot and Cory Conacher in Buffalo on Friday. MacArthur, who signed with the Sens during the off-season, assisted on the game-winning goal with a pin-point pass. JEN FULLER/GETTY IMAGES

# Unheralded signing a boon early for Sens



THE HOCKEY  
NEWS  
Murray Pam  
ottawa@metronews.ca

The ink was barely dry on Daniel Alfredsson's Detroit contract when the Senators announced the signing of free agent Clarke MacArthur to a two-year, \$6.5-million deal. Devastated Sens fans, who were having issues digesting Alfie's departure, became even more irate that GM Bryan Murray would have the audacity to lure a player from the 'Evil Empire' — a.k.a. the Toronto Maple Leafs. A few hours later, Murray acquired four-time 30-goal scorer Bobby Ryan from the Ducks and MacArthur soon was an afterthought.

## Skill set suits most coaches

(MacArthur's) versatility to play either wing and relish any role is a coach's dream ... unless you're Leafs coach Randy Carlyle.

The reality is, the 28-year-old was coveted by the Senators prior to July 5. MacArthur is the type of player who fits coach Paul MacLean's mold. His versatility to play either wing and relish any role is a coach's dream ... unless you're Leafs coach Randy Carlyle.

A veteran of 405 games, MacArthur was scratched for Game 2 of last season's first-round playoff defeat to Boston. The Lloydminster, Alta., native returned to notch three points in the final five matches of the

series, but the damage was not mendable.

MacArthur's 20 points in 40 games during the lockout season was sub-standard to Carlyle. However, the six-foot, 195-pounder's low totals may have been attributed to MacArthur's claims of being "mishandled" and never being on the same page as the Leafs coach.

Whatever the reason is for the rift, it's to the Senators' benefit. From the outset, MacLean proclaimed the Sabres' 2003 third-round pick would

man a wing position on the club's second line centred by Kyle Turris.

Knowing his role has been a boon in the early going. MacArthur's pin-point pass that Erik Karlsson one-timed in the waning moments gave the Senators a 1-0 opening night victory against Buffalo. In fact, the so-called second line of MacArthur, Turris and Cory Conacher has been responsible for four of the team's five tallies through two games.

MacArthur will never replace Alfredsson's leadership, but over the past three seasons, the newcomer has out-pointed the ex-captain 125-116. It may be mere coincidence that No. 16 now resides in Alfie's previous locker stall, but then again ... maybe not.

## Hockey

### Harper: Authorities have been letting fighting slide

Stephen Harper has dropped his prime ministerial gloves and put on his hockey historian's helmet to wade in on the subject of violence in Canada's most popular sport.

And he did so from a beach-front hotel in Bali, Indonesia, of all places.

The prime minister, who has a book coming out next month on the early history of professional hockey, said hockey is a rough sport but he's an admirer of skill over brawn.

"I do think that authorities have historically not taken their responsibility to try and keep the rough, tough part of the game within the rules," Harper said, adding he's particularly concerned about head shots.

"These are very serious issues and they do have to be taken seriously by the NHL and other sports bodies." THE CANADIAN PRESS

## Sandusky scandal

### Penn State settles with abuse victims

At least 19 young men have settled with Penn State over assertions of abuse by former assistant football coach Jerry Sandusky, according to lawyers for the claimants.

Many, if not all of them, have received cheques from the university, the attorneys said over the past two days. The school has set aside some \$60 million to pay claims, though several lawyers say the settlements prevent them from disclosing details, including the amounts their clients were paid.

Sandusky, 69, the school's longtime assistant football coach under Joe Paterno, is serving 30 to 60 years in prison for sexually abusing 10 boys over 15 years. THE ASSOCIATED PRESS

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# Tigers get by A's with a little help from their fans



Tigers designated hitter Victor Martinez looks skyward after hitting a solo home run in the seventh inning of Game 4 of the ALDS against the Oakland A's on Tuesday night in Detroit. LON HORWEDEL/THE ASSOCIATED PRESS

**MLB.** Disputed homer goes in Detroit faithful's favour in ALDS do-or-die

Max Scherzer escaped a major jam in relief and the Detroit Tigers — helped by two fans who reached out to try to reel in Victor Martinez's disputed home run — rallied past the Oakland Athletics 8-6 on Tuesday to force a decisive fifth game in their AL division series.

Playing catch-up most of the way, the Tigers tied it first with Jhonny Peralta's three-run homer in the fifth inning and then on Martinez's solo shot in the seventh. A couple of fans attempted to catch Martinez's drive, and at least one of them bobbled the ball as he reached over the railing above the wall — preventing right fielder Josh Reddick from having any chance at a leaping grab.

Reddick and centre fielder Coco Crisp immediately pro-

Game 4	
8	6
Tigers	A's

tested, pointing up at the stands in the hope of a fan-interference call. But umpires upheld the homer after a replay review.

Scherzer, making his first relief appearance since the 2011 playoffs, had already given up a run in the seventh. With the Tigers ahead 5-4, he allowed a walk and a double to start the eighth, but after an intentional walk to load the bases, manager Jim Leyland left his 21-game winner on the mound.

Scherzer struck out Reddick and Stephen Vogt before getting pinch-hitter Alberto Calaspo to line out to centre.

THE ASSOCIATED PRESS

## NFL. Goodell 'confident' Redskins are listening

Avoiding direct answers to questions about whether "Redskins" is a racial slur or if the team should change its name, NFL commissioner Roger Goodell says the league needs to "make sure we're doing what's right."

During a news conference Tuesday at the end of the league's fall meetings, four of the first five questions directed at Goodell were about the Washington Redskins' nickname.

Goodell says it's important "to listen and recognize that some other people may have



Commissioner Roger Goodell talks to Patriots owner Robert Kraft on Tuesday in Washington, D.C. THE ASSOCIATED PRESS

different perspectives."

He adds that he's "confident that the Redskins are listening."

THE ASSOCIATED PRESS

### NFL

#### Vick active again in Philadelphia

Don't rule Michael Vick out just yet.

Two days after injuring his left hamstring, Vick was back on the field Tuesday. He threw and jogged, though he didn't participate in team drills during practice. THE ASSOCIATED PRESS

### NBA

#### Rockets' Lin makes waves in Manila

Linsanity is gripping the Philippines.

Jeremy Lin, the NBA's first American-born player of Taiwanese descent, stole the show Tuesday at practice for a pre-season game in the basketball-obsessed country. THE ASSOCIATED PRESS

### NHL

#### EASTERN CONFERENCE

##### ATLANTIC DIVISION

	GP	W	L	OL	GF	GA	Pt
Toronto	3	3	0	0	12	8	6
Boston	2	2	0	0	7	2	4
Detroit	3	2	1	0	6	7	4
Ottawa	2	1	0	1	5	5	3
Florida	2	1	1	0	4	9	2
Montreal	2	1	1	0	7	5	2
Tampa Bay	2	1	1	0	4	5	2
Buffalo	3	0	3	0	2	7	0

##### METROPOLITAN DIVISION

	GP	W	L	OL	GF	GA	Pt
Pittsburgh	2	2	0	0	7	1	4
Carolina	2	1	0	1	4	4	3
N.Y. Islanders	2	1	0	1	6	6	3
N.Y. Rangers	2	1	1	0	4	5	2
Columbus	2	1	1	0	6	6	2
Washington	3	1	2	0	10	12	2
New Jersey	3	0	1	2	7	12	2
Philadelphia	3	0	3	0	3	9	0

#### Tuesday's results

Colorado at Toronto  
Phoenix at N.Y. Islanders  
Florida at Philadelphia  
Carolina at Pittsburgh  
Tampa Bay at Buffalo  
Minnesota at Nashville  
New Jersey at Vancouver

#### WESTERN CONFERENCE

##### CENTRAL DIVISION

	GP	W	L	OL	GF	GA	Pt
St. Louis	2	2	0	0	11	2	4
Colorado	2	2	0	0	9	2	4
Winnipeg	3	2	1	0	12	10	4
Chicago	2	1	0	1	8	7	3
Dallas	2	1	1	0	4	5	2
Minnesota	2	0	0	2	5	7	2
Nashville	2	0	2	0	3	7	0

##### PACIFIC DIVISION

	GP	W	L	OL	GF	GA	Pt
San Jose	2	2	0	0	8	2	4
Anaheim	3	2	1	0	8	11	4
Vancouver	3	2	1	0	12	10	4
Calgary	3	1	0	2	12	13	4
Phoenix	2	1	1	0	5	5	2
Los Angeles	3	1	2	0	7	10	2
Edmonton	3	1	2	0	11	15	2

**Note:** Two points for a win, one point for an overtime/shootout loss.

#### NY Rangers at San Jose

#### Monday's results

Edmonton 5 New Jersey 4 (SO)  
N.Y. Rangers 3 Los Angeles 1  
**Wednesday's games — All Times Eastern**  
Montreal at Calgary, 8 p.m.  
Chicago at St. Louis, 8 p.m.  
Ottawa at Los Angeles, 10:30 p.m.

### CFL

#### WEEK 16

##### EAST

	GP	W	L	T	PF	PA	Pt
x-Toronto	14	9	5	0	407	370	18
x-Hamilton	14	7	7	0	360	383	14
Montreal	14	6	8	0	349	385	12
Winnipeg	14	2	12	0	279	459	4

##### WEST

	GP	W	L	T	PF	PA	Pt
x-Calgary	14	11	3	0	446	323	22
x-Saskatchewan	14	9	5	0	419	316	18
x-B.C.	14	9	5	0	395	350	18
Edmonton	14	3	11	0	340	409	6

x — clinched playoff berth.

#### Friday's game — All Times Eastern

B.C. at Calgary, 9 p.m.

#### Saturday's game

Edmonton at Saskatchewan, 4:30 p.m.

#### Monday, Oct. 14

Winnipeg at Montreal, 1 p.m.

Toronto vs. Hamilton (at Guelph), 4:30 p.m.

### NFL

#### WEEK SIX

#### Thursday's game — All Times Eastern

N.Y. Giants at Chicago, 8:25 p.m.

#### Sunday's games

Detroit at Cleveland, 1 p.m.  
Green Bay at Baltimore, 1 p.m.  
St. Louis at Houston, 1 p.m.  
Cincinnati at Buffalo, 1 p.m.  
Pittsburgh at N.Y. Jets, 1 p.m.  
Philadelphia at Tampa Bay, 1 p.m.  
Carolina at Minnesota, 1 p.m.  
Oakland at Kansas City, 1 p.m.  
Tennessee at Seattle, 4:05 p.m.  
Jacksonville at Denver, 4:05 p.m.  
New Orleans at New England, 4:25 p.m.  
Arizona at San Francisco, 4:25 p.m.  
Washington at Dallas, 8:30 p.m.  
**Monday, Oct. 14**  
Indianapolis at San Diego, 8:40 p.m.

### MLS

#### Wednesday's games — All Times Eastern

Kansas City at Houston, 8:30 p.m.  
Vancouver at Seattle, 10 p.m.  
Colorado at San Jose, 10:30 p.m.  
**Saturday's games**  
New England at Montreal, 2:30 p.m.  
Philadelphia at D.C., 7 p.m.  
Chicago at FC Dallas, 8:30 p.m.  
**Sunday's game — Seattle at Portland, 9 p.m.**

### MLB PLAYOFFS

#### A.L. DIVISION SERIES

(Best-of-5; x — played only if necessary)

##### BOSTON (1) VS. TAMPA BAY (6)

(Boston leads series 2-1)

#### Tuesday's result

Boston at Tampa Bay

#### Monday's result

Tampa Bay 5 Boston 4

#### Thursday's game

x-Tampa Bay (Moore 17-4) at Boston (Lester 15-8), 5:37 p.m.

##### OAKLAND (2) VS. DETROIT (3)

(Series tied 2-2)

Detroit 8 Oakland 6

#### Monday's result

Oakland 6 Detroit 3

#### Thursday's game

Detroit (Scherzer 21-3) at Oakland (Colon 18-6), 9:07 p.m.

#### N.L. DIVISION SERIES

##### ST. LOUIS (1) VS. PITTSBURGH (4)

(Series tied 2-2)

#### Monday's result

St. Louis 2 Pittsburgh 1

#### Wednesday's game

Pittsburgh (Burnett 10-11) at St. Louis (Wainwright 19-9), 5:07 p.m.

##### ATLANTA (2) VS. L.A. DODGERS (3)

(Los Angeles Dodgers wins series 3-1)

#### Monday's result

Los Angeles Dodgers 4 Atlanta 3

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# Sense

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Enter your photos in any of the six sense-categories and have the chance to explore West Africa with Metro and Reach for Change as our photo reporter.

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## PHOTO CHALLENGE

In collaboration with

Reach for Change

metrophotochallenge.com

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# The 2013 Acura TL

**Review.** Acura's top sport sedan is looking great and getting old gracefully

JUSTIN PRITCHARD  
drive@metronews.ca

The fourth-generation Acura TL launched for model-year 2009, and is due to be replaced any time by a new, fifth-generation machine. It's far from the freshest or newest model in its segment — but the current Acura TL is one of the most established.

That's thanks in no small part to its delivery of performance, technology and everyday sensibility alongside two things premium shoppers love: an honest price tag, and a promise of reliable, no-nonsense ownership thanks to Acura's gleaming reputation for reliability.

The gist? The TL is getting old these days, but it remains a staple product in its segment that's well-deserving of a test-drive. The looks might still be controversial, but the TL remains a great machine to drive, and a car special to the Acura brand. The current-generation TL put Super Handling All Wheel Drive (SH-AWD) technology into the mainstream luxury sedan market. And, though it was late to the game, it pushed Acura sedans past the 300-horsepower mark at long last.

All of this exists in a highly-usable package. There's generous room for four adults, plenty of at-hand storage, and a great looking, three-dimensional look to the instrument cluster, dashboard and controls. In all, you get unique styling that very much does its own thing while creating a distinctively upscale, techy atmosphere. Proper cup-

holders, deep door bins and a sense of always having a place for your stuff help round out the package.

Key competitors include the BMW 5-Series, Audi A6 and Infiniti G37. Though not pack-leading where output is concerned, the big V6 is very pleasing to listen to and really piles on the juice at high revs as the VTEC power-cam kicks in. The six-speed automatic works well with the engine for smoothness and response, supporting a sporty but very refined character.

The SH-AWD system, as noted on numerous other test-drives, has benefits which are two-fold. First, on slippery stuff, it finds surprising levels of traction — using sophisticated computer controls and fast-acting magnetic clutch packs to extract the most forward momentum from the ground beneath. Second, when drivers push the TL's limits a little, the system "overdrives" the inside rear wheel, which slightly slides the tail out and points the nose inwards in a sort of mini-drift. Translation? You get playful agility and locked-on confidence, depending on what your right foot is up to on the surface in question.

That's all directed by a heavysset steering system that confidently transmits a sense of agility and playfulness to the driver, too. End of the day, few sedans are this all-out confident and discreetly entertaining when pushed hard.

Powerful and fairly communicative brakes back up the performance capabilities — and when you're on a relaxing drive, wind and road noise levels are kept adequately in check, as is fuel consumption. This engine might not have all the latest fuel-saving gadgets, but I still averaged under 10 litres per 100 km over the



ALL PHOTOS JUSTIN PRITCHARD

## 2013 Acura TL

- **Fuel economy.** 9.9L / 100km
- **Engines (hp).** 3.7L V6, 305 horsepower, VTEC.
- **Transmissions.** Six-speed automatic
- **Base price (incl. destination)**  
(TL SH-AWD Elite) \$49,450

## Key strengths

This isn't a machine that begs for attention, but rather focuses on sensibility and a quiet, confident demeanor. And, though high-tech and sporty, the TL is easy to drive, easy to learn and requires nothing of the driver when they'd prefer to relax and enjoy a peaceful drive.

## Key complaints

Simply, it's getting old. The navigation and infotainment read-outs are due for an overhaul, and so are many of the controls and interfaces on board. More power would help the TL earn the dollars of driving enthusiasts, and the lack of folding rear seats limits cargo carrying capacity.

course of a week.

Other notes? The xenon projector lights are fantastic, and the big doors and big comfy seats make this an easy car to get in and out of, even many times per day. Finally, blind-spot monitoring and a slew of fully-automatic or voice-commanded features on the "Elite"

grade test model I drove added a sense of effortless relaxation on lengthy road trips.

Numerous competitors are more modern-looking, both inside and out. A comparable Audi or Lexus will boast a more striking cabin, and a comparable BMW or Mercedes will likely prove more all-out com-

fortable. The new TL has yet to be seen — but for the time being, shoppers after a car that's discreetly sporty, offers a proven reputation, delivers plenty of character and delivers a pleasing overall driving experience should add the current TL to their "to test drive" list.

5 DRIVE



**PLAY the COROLLA SEARCH**  
for a chance to **WIN\***  
1 of 5 2014 Toyota Corollas

Available on the App Store

GET IT ON Google play

- Download the **Corolla Search** app from the App Store or Google Play
- Look out for Corollas on the street and visit pop-up Toyota locations for test drives to earn points
- If you're already playing, enter this code in the **Corolla Search** app to earn even more points: **corollalove**

\*No purchase necessary. Corolla Search game ends on October 18th, 2013 at 11:59:59 pm EST. See official rules and regulations within the app or at the dealership reception desk.



**COROLLA**  
Like you've never seen it before.

**TOYOTA**  
toyota.ca



# Get a new lease on life — just don't crash

**Autopilot.** Car rental is on the rise and properly regulated so here's some tips on mitigating your end-of-term wear and tear charges



**AUTO PILOT**  
Mike Goetz  
drive@metronews.ca

More automakers are offering leasing as a finance option, and more consumers are taking up their offers.

We won't go into which option — loans or leasing — makes more sense for you, because that's an economic or accounting class, and I've sworn off school ever since that wardrobe malfunction at the blackboard back in Grade 7.

Instead, let's take a minute or two to talk about the lease-end vehicle inspection.

They've had a history

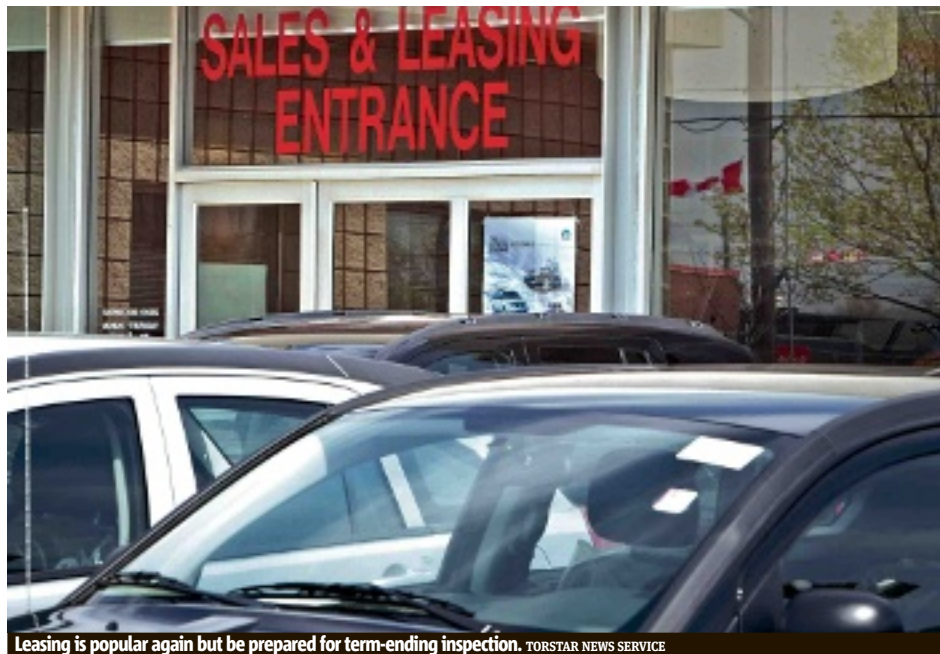
of being acrimonious, but things are better now.

Big, nationwide third-party providers now perform the inspections, and have been extensively schooled to be consistent. The inspections are also now almost always done while the lessee still has the vehicle, so he or she can address issues and/or negotiate charges before the final bill is produced.

Honda Canada, for example, will send out a letter notifying you that an inspection company will be contacting you around 45 days prior to lease end. The parties then arrange a suitable date and location for the inspection, which takes about 30 to 40 minutes.

"Lessees will receive a paper copy of their inspection immediately," says William Hope, Manager-Lease Maturity Centre, Honda Canada Finance.

"The inspection lists all exceptions but not estimated cost. ... The lessee is provided a website and can view their inspection online within 48 hours, in which all estimated charges will have



Leasing is popular again but be prepared for term-ending inspection. TORSTAR NEWS SERVICE

been completed."

If you think you can get the exceptions fixed cheaper than Honda, go ahead and knock yourself out.

Of course, you can bypass this whole exercise by purchasing an excess wear

and tear protection plan. Depending on the value of the vehicle, these plans can run about \$500 to \$1,000. The Honda product is called Lease Guard Insurance.

Jim Mathews, president of LeaseBusters, thinks they

are "terrific" and highly recommends them. Not only do you not have to worry about extra charges, if you need to get out of the lease, and you engage a firm like LeaseBusters to find you a suitable person to take over the lease,

your vehicle is instantly more desirable than all the other lease vehicles trying to find new homes.

If you don't have such a plan and you're facing your inspection soon, Mathews says to be particularly aware of the following:

## Repair windshield chips.

If there is something not up to grade about the windshield, the leasing company will typically charge you for a complete replacement. If a crack or chip can be repaired, get it repaired.

## Measure tire tread depth.

Have your dealership or independent technician professionally measure the tread depth on the tires, to determine if they will pass or fail the allowances for acceptable tire wear. If they don't, replace them with a matching used set that does. And remember to make sure they confirm to the OEM's requirements for speed and load ratings. If you do anything less, they could theoretically ding you for a complete new set.

# Hey Mr. Car Dealer Man, let's make a deal ...

**Driving force.** Autumn is a great time to take advantage of dealers that need to sell their new cars, so enjoy the wiggle room on price

JILL  
MCINTOSH  
drive@metronews.ca

Along with colourful leaves and crisp weather, fall also brings the latest vehicles into the showrooms. It's often a good time to buy a new car, as dealers clear out their inventory of last year's models to make way for the new ones.

"Manufacturers want those new cars in the hands of consumers," says Ben Spatafora, national director for CarCostCanada. That means not only can you expect to find deals on the outgoing model-year vehicles, but automakers may even be using incentives and discounts to get those incoming cars and trucks into consumers' driveways.

## Clock's a tickin'

"The moment it hits the pavement, the clock starts to tick, and there's motivation for the seller to move it quicker rather than later."

Ben Spatafora, national director for CarCostCanada

Almost all new-car dealerships are independently-owned franchises, and almost all purchase their inventory — those new cars, trucks and SUVs sitting on the lot — with a revolving line of credit, commonly known as a "floor plan."

Every day these vehicles sit unsold, they're racking up interest charges. And if the 2014 model isn't substantially changed from the 2013 version, and the MSRP (manufacturer's suggested retail price, the maximum the dealer can charge for the car) is close enough to that of the 2014, many buyers will choose the newer model year. The dealer

## Take note potential buyers

### • Know your incentives.

Check the auto manufacturer's advertisements and websites before you go car shopping, so you know what incentives are being offered.

### • Know your payment method.

Vehicle incentives may be different if you're buying versus leasing, or paying cash versus financing, so be sure you know which one applies.

doesn't want to get stuck with any unsold 2013 models, so you're in a good position to strike a deal on one.

While ordering a vehicle from the factory will allow you to get precisely the options and colour you want, you probably won't have as much opportunity to negotiate on the price, since it will only pass through the dealer's hands for delivery and licensing. You'll have a far better chance with one that's sitting in the dealer's inventory.

"All buyers will have some sort of 'wiggle room' on the price when the product is in stock," Spatafora says. "The moment it hits the pavement, the clock starts to tick, and there's motivation for the seller

to move it quicker rather than later." Manufacturers' incentives on vehicles can include cash discounts, low- or zero-per cent interest rates on financing, or products such as winter tire packages, no-charge oil changes, or other maintenance services.

If you're thinking of replacing your vehicle because it's becoming unreliable or no longer suits your family's needs, Spatafora suggests planning ahead, instead of having to scramble when your old one gives out. "If you think you'll need a new car in the spring, then start to look now," he says. "If you can time it with big incentives, model changes, or end-of-year or seasonal sales, that's a bonus."



These signs look familiar? That because it's fall again. CONTRIBUTED



[illegible]







OFFER ENDS  
OCTOBER 31<sup>ST</sup>



**FACTORY  
AUTHORIZED  
CLEAROUT**

**0%<sup>†</sup>**  
FOR  
UP TO  
**96**  
MONTHS  
FINANCING  
ON ELANTRA L MANUAL  
GET  
UP TO

**\$10,000**  
IN PRICE ADJUSTMENTS<sup>‡</sup>  
(AMOUNT SHOWN ON THE 2013 GENESIS  
5.0L GDI R-SPEC)

**HURRY IN TO GET AN AMAZING DEAL DURING THE 2013 CLEAROUT**

**2013 ACCENT 5 DR L**



HWY: 5.3L/100 KM  
CITY: 7.1L/100 KM<sup>▼</sup>

Inventory is limited.  
Dealer order may be required.

GLS model shown

OWN IT FOR  
**\$73**  
BI-WEEKLY  
NO MONEY DOWN  
WITH  
**0%<sup>†</sup>**  
FINANCING FOR 96 MONTHS

SELLING PRICE: \$15,135\* ACCENT 5 DR L 6-SPEED MANUAL. \$200 PRICE ADJUSTMENT<sup>‡</sup>; FEES, DELIVERY & DESTINATION INCLUDED. PLUS HST.

**STANDARD FEATURES INCLUDE:**

1.6L GDI ENGINE • FRONT ACTIVE HEADRESTS • FRONT, SIDE & CURTAIN AIRBAGS  
POWER DOOR LOCKS • AM/FM/CD/MP3/USB/IPOD® AUDIO SYSTEM

**2013 ELANTRA L**



HWY: 5.2L/100 KM  
CITY: 7.1L/100 KM<sup>▼</sup>

Inventory is limited.  
Dealer order may be required.

Limited model shown

OWN IT FOR  
**\$82**  
BI-WEEKLY  
NO MONEY DOWN  
WITH  
**0%<sup>†</sup>**  
FINANCING FOR 96 MONTHS  
IN PRICE ADJUSTMENTS<sup>‡</sup> + **\$500**



SELLING PRICE: \$17,035\* ELANTRA L 6-SPEED MANUAL. \$500 PRICE ADJUSTMENT<sup>‡</sup>; FEES, DELIVERY & DESTINATION INCLUDED. PLUS HST.

**STANDARD FEATURES INCLUDE:**

6 AIRBAGS • IPOD®/USB/AUXILIARY INPUT JACKS • POWER WINDOWS & DOOR LOCKS  
• ABS WITH TRACTION CONTROL SYSTEM • DUAL HEATED POWER EXTERIOR MIRRORS

**2013 SONATA**



HWY: 5.6L/100 KM  
CITY: 8.7 L/100 KM<sup>▼</sup>

Limited model shown  
Inventory is limited.

GET UP TO  
**\$4,500**  
IN PRICE ADJUSTMENTS<sup>‡</sup> + **0%<sup>†</sup>**  
FINANCING FOR UP TO 24 MONTHS



**STANDARD FEATURES INCLUDE:**

AIR CONDITIONING • HEATED FRONT SEATS • AUXILIARY MP3/USB/IPOD® INPUT  
• SIRIUS XM™ RADIO WITH BLUETOOTH® HANDS FREE PHONE SYSTEM • DUAL FRONT,  
SIDE & CURTAIN AIRBAGS

**2013 SANTA FE SPORT 2.0T PREMIUM AWD**



HWY: 8.4L/100 KM  
CITY: 11.0L/100 KM<sup>▼</sup>

Limited model shown  
Inventory is limited.

OWN IT FOR  
**\$168**  
BI-WEEKLY  
WITH \$900 DOWN  
WITH  
**0.99%<sup>†</sup>**  
FINANCING FOR 96 MONTHS



**2013 CANADIAN UTILITY  
VEHICLE OF THE YEAR**

SELLING PRICE: \$34,395\* SANTA FE SPORT 2.0T PREMIUM AWD AUTO.  
FEES, DELIVERY & DESTINATION INCLUDED. PLUS HST.

**STANDARD FEATURES INCLUDE:**

**ALL-WHEEL DRIVE**  
• 264 HP 2.0L TURBOCHARGED ENGINE  
• REAR PARK ASSIST



**P.K. SUBBAN**  
Montreal  
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Defenceman  
and Hyundai  
Hockey Helper

**HELP GET KIDS INTO THE GAME!**

Last year Hyundai Hockey Helpers helped over 1,800 kids get in the game and is working hard to help even more this year.  
Visit your local Hyundai dealer in October to help get a kid into the game. Join us online and take the Hyundai 1,000 Puck  
Challenge to improve your game AND help kids in your community play hockey.

**TAKE THE PLEDGE AT HYUNDAIHOCKEY.CA**



**5 YEAR  
WARRANTY**

5-year/100,000 km Comprehensive Limited Warranty\*\*  
5-year/100,000 km Powertrain Warranty  
5-year/100,000 km Emission Warranty



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HyundaiCanada.com

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NEW POSSIBILITIES.™

™The Hyundai names, logos, product names, feature names, images and slogans are trademarks owned by Hyundai Auto Canada Corp. All other trademarks are the property of their respective owners. †Finance offers available O.A.C. from Hyundai Financial Services based on a new 2013 Accent 5 Door L 6-Speed Manual/Elantra L 6-Speed Manual/Sonata Limited Auto/Santa Fe Sport 2.0T Premium AWD Auto with an annual finance rate of 0%/0%/0.99% for 96/96/24/96 months. Bi-weekly payments are \$73/\$82/\$505/\$168. \$0/\$0/\$0/\$900 down payment required. Cost of Borrowing is \$0/\$0/\$0/\$1,358. Finance offers include Delivery and Destination of \$1,550/\$1,550/\$1,650/\$1,760 fees, levies, and all applicable charges (excluding HST). Finance Offers exclude registration, insurance, PPSA and license fees. Delivery and Destination charge includes freight, P.D.E., dealer admin fees and a full tank of gas. Financing example: 2013 Elantra L 6-Speed Manual for \$17,035 (includes \$500 in price adjustments) at 0% per annum equals \$82 bi-weekly for 96 months for a total obligation of \$17,035. Cash price is \$17,035. Cost of Borrowing is \$0. Example price includes Delivery and Destination of \$1,550 fees, levies, and all applicable charges (excluding HST). Finance example excludes registration, insurance, PPSA and license fees. Delivery and Destination charge includes freight, P.D.E., dealer admin fees and a full tank of gas. ▼Fuel consumption for 2013 Accent 5 Door L 6-Speed Manual (HWY 5.3L/100KM; City 7.1L/100KM)/Elantra L 6-Speed Manual (HWY 5.2L/100KM; City 7.1L/100KM)/Sonata Limited Auto (HWY 5.6L/100KM; City 8.7L/100KM)/Santa Fe Sport 2.0T Premium AWD Auto (HWY 8.4L/100KM, City 11.0L/100KM) are based on Energuide. Actual fuel efficiency may vary based on driving conditions and the addition of certain vehicle accessories. Fuel economy figures are used for comparison purposes only. •Price of models shown: 2013 Accent 5 Door GLS 6-Speed Manual/Elantra Limited/ Sonata Limited (includes \$4,500 price adjustment)/Santa Fe Sport 2.0T Limited AWD are \$19,385/\$24,985/\$26,285/\$40,395. Prices include Delivery and Destination charges of \$1,550/\$1,550/\$1,650/\$1,760 fees, levies, and all applicable charges (excluding HST). Prices exclude registration, insurance, PPSA and license fees. ‡Price adjustments are calculated against the vehicle's starting price. Price adjustments of up to \$10,000/\$200/\$500/\$4,500 available on 2013 Genesis 5.0L GDI R-Spec (on cash purchases only)/Accent 5 Door L 6-Speed Manual/Elantra L 6-Speed Manual/Sonata Limited Auto. Price adjustments applied before taxes. Offer cannot be combined or used in conjunction with any other available offers. Offer is non-transferable and cannot be assigned. No vehicle trade-in required. ▲Government 5-Star Safety Ratings are part of the U.S. National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). ††Offers available for a limited time, and subject to change or cancellation without notice. See dealer for complete details. Dealer may sell for less. Inventory is limited, dealer order may be required. ††Hyundai's Comprehensive Limited Warranty coverage covers most vehicle components against defects in workmanship under normal use and maintenance conditions.

**Visit your local Ottawa area Hyundai Dealer**

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Pembroke, 613-735-5636

**Myers Kanata Hyundai**  
400-2600 Palladium Dr.  
Kanata, On 613-882-8883

**Myers Hyundai**  
164 Robertson Rd.  
Ottawa, 613-721-4567

**Hyundai on Hunt Club**  
390 Hunt Club Road West  
Ottawa, 613-688-3600

**Bank Street Hyundai**  
2788 Bank St.  
Ottawa, 613-739-7530

**Pathway Hyundai**  
1375 Youville Dr.  
Orleans, 613-837-4222

**Harmony Hyundai**  
293 Pigeon St.  
Rockland, 613-448-2220

**Surgenor Hyundai**  
895 St. Laurent Blvd.  
Ottawa, 613-741-1800





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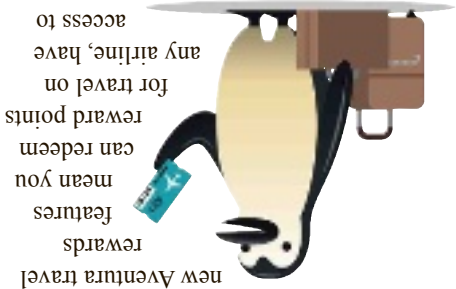
## TRAVEL WITH NO WORRIES

The enhanced CIBC Aventura travel rewards program has the ideal credit cards to use when travelling, due to the added benefits on the cards, such as insurance protection.

That protection is valuable to Canadians since travelling isn't always free of worries — a CIBC poll conducted by Harris/Decima reveals that 36 per cent of Canadians worry about getting sick or injured while on vacation, 18 per cent are concerned about losing their money or credit cards, and 12 per cent fret about over-spending.

To make the most of your vacation, CIBC offers these tips:

- Contact your credit card company to let them know you will be travelling. Advance notice can help ensure that your charges go through promptly and you will have use of your card for your holiday.
- Keep your cards and cash secure and have a backup form of payment. Keep them in separate locations and write down important phone numbers separately in case you lose a credit or debit card.
- Access benefits on your credit card to help stretch your budget. For example, your credit card may have features such as discounts on car rentals.
- Book your trip with your credit card to take advantage of any insurance offered on your card, as well as to maximize points.



Canadians love receiving reward points for their purchases — who doesn't like a little buying-power bonus of some kind? And the credit card choices featuring such points that are available to consumers are becoming more and more competitive. With that in mind, banks are aiming to deliver credit cards their clients are looking for, and CIBC has upped the ante with its enhanced Aventura credit cards, which are more flexible than ever. Exciting new Aventura travel rewards features mean you can redeem reward points for travel on any airline, have access to every seat on the plane and fly for as few as 10,000 Aventura Points.

In addition, these cutting-edge credit cards get clients to their dream destination faster than ever. Other enhancements include new trip-cancellation insurance to complement the cards' medical and trip-interruption insurance.

Here is how it works: You will earn one Aventura Point for every \$1 spent using your card. And you will have the ability to earn 1.5 Aventura Points on purchases at gas stations, grocery and drug stores. If you prefer, you can use a



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# A WISH LIST OF OPTIONS



DIGITAL VISION/GETTY IMAGES/THINKSTOCK

combination of points and cash to pay for your travel.

Earlier this year, CIBC said it would roll out a market-leading travel rewards program to Canadians, and it has done that with this launch.

CIBC's new Aventura program was built on the feedback it collected from its

To create its enhanced Aventura credit cards, CIBC did its research and asked Canadians what they wanted in a travel rewards program.

Among the findings, two important needs stood out — clients wanted the ability to earn points faster, and that they could access every seat on any airline.

Canadians also said it was important for them to earn extra points for everyday purchases, so Aventura's offer of 1.5 points on purchases at gas stations, grocery and drug stores was an attractive feature.

What's more, they didn't want any blackout periods or points expiry, and

they wanted to be able to use points toward taxes and fees — all features that are part of the Aventura travel rewards program.

Canadian travel reward card-holders viewed CIBC's Aventura offer as attractive due to the value that Aventura Points provide toward travel costs and the ability to book travel without limitations — that means any airline, any seat, anytime.

You can book short-haul flights with Aventura for as low as 10,000 points and long-haul flights for as low as 25,000 points, and to get you started you will receive a special bonus of up to 30,000 Aventura Points.



## FLEXIBILITY TO BOOK ANY AIRLINE, ANY SEAT, ANYTIME



# REAP YOUR REWARDS FASTER

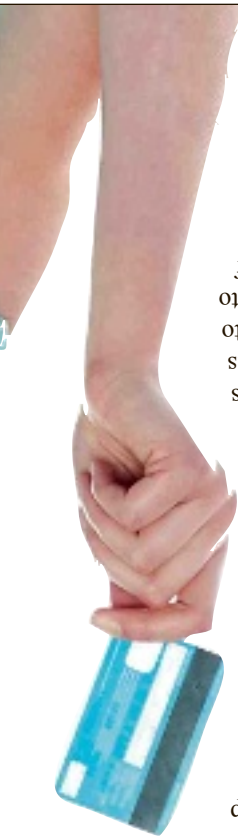
Loyalty programs offer the opportunity to be rewarded for purchases you make every day. However, with so many programs to choose from and so much information available, it is easy to miss out on the ones that would get you to your chosen reward faster.

To help clear through the clutter, a new, free online tool (comparaloyaltyprograms.ca) asks a few simple questions and recommends up to three programs that will get you to your preferred rewards, lifestyle and shopping habits. What's really new and unique about the tool is that it strategically evaluates cards based on "time to reward" or how quickly you can reach your desired reward.

According to the 2013 COLLOQUY Loyalty Census, the average Canadian household is involved in about eight loyalty programs. Rewards fall into three categories — cash, merchandise or travel — and, historically, people have signed up from the point-of-view of "how much do I have to spend in order to get rewards."

"But it's not just about the dividend or payout rate that these programs offer," says David MacDonald, group VP, custom/financial, Enviro-nics Research Group. "It's about how you accumulate points and how quickly you can get a reward of some sizable value to you."

The tool, which was created by Enviro-nics Research Group, is quick and simple to use. All you have to do is enter a bit of information about shopping preferences and habits, and which type of rewards you prefer. Then, the tool determines



up to three Canadian loyalty programs or affiliated credit cards that are most likely to get you \$100 in rewards faster. The evaluation is based on several times if you want to see how differences in shopping habits and choices impact the variables and the cards recommended. "The three cards you are presented with make most sense for the spending patterns you have entered," MacDonald says.

substantial research into Canadians' habits using loyalty programs and what kinds of rewards they prefer, says Ken Wong, marketing professor at Queen's School of Business, Kingston, Ont., who reviewed and approved the research methodology. "The tool provides just three cards to consider, and that is easier than consumers having to compare 20 or 30 programs."

Also, you can fill out the tool several times if you want to see how differences in shopping habits and choices impact the variables and the cards recommended. "The three cards you are presented with make most sense for the spending patterns you have entered," MacDonald says.

# HOW TO MAXIMIZE PROGRAMS

- Reduce the number of loyalty programs you belong to, says Frank Pons, professor of marketing, Laval University. "When people have a lot of loyalty programs and cards, the tendency is to disperse points. Cards are really efficient if you focus on just one or two specific programs."
- Aggregate your points. "The more often you use the same card, the more points you will accumulate, and the faster you will get rewards," says Ken Wong, marketing professor at Queen's



HEMERA/THINKSTOCK

- Choose loyalty programs based on your lifestyle. If you have the same card you had as a student and now you are married with kids, you probably aren't taking full advantage of points. "Maybe one spouse should sign up for one rewards program and do most of the shopping in that category and the other person do another," says David MacDonald, group VP, custom/financial, Enviro-nics Research Group.
- Double dip. Take advantage of loyalty programs that are affiliated with a credit card. "I was using a loyalty card and an unaffiliated credit card, and that forced me to spread my points rather than put them together and double up points," Wong says.
- Be wise with credit. Credit card programs can be a great way to super-charge your time to reward — there are often additional bonus rewards simply by using the credit card. But if you don't pay off the credit card balance every month, Pons says, you end up paying interest and not making a lot of money.

- Here are the top 20 loyalty programs by percentage of usage in Canada, based on the percentage of Canadians who collected rewards over a three-month period in 2012.
- AIR MILES Reward Program — 68 per cent
- Shoppers Optimum — 30 per cent
- HBC Rewards — 26 per cent
- Canadian Tire Money — 23 per cent
- Aeroplan — 23 per cent
- PETRO-POINTS — 18 per cent
- PC Points — 13 per cent
- Scene — 10 per cent
- Club Sobies — 10 per cent
- Sears Card — 10 per cent
- Esso Extra — 8 per cent
- CAA — 7 per cent
- Save-On-More — 7 per cent
- Plum Rewards — 7 per cent
- RBC Rewards — 7 per cent
- Best Buy Rewards — 6 per cent
- RBC Avion — 3 per cent
- Desjardins — 3 per cent
- AMEX Rewards — 3 per cent
- Walmart Rewards — 3 per cent



# LOYALTY LOVE AFFAIR

Consumer loyalty programs have become an ingrained part of Canadian life. From the iconic Canadian Tire money to the latest digital smartphone wizardry, competition continues to evolve and raise the stakes for businesses and deliver benefits to consumers.

Canadians are global leaders in loyalty

program participation. The average Can-

adian household is active in 9.2 programs.

By comparison, the average American

household is active in only 6.2 programs.

An ongoing study by Canadian

research firm Abacus Data found that an

astounding nine in 10 Canadian adults

belong to loyalty programs.

"These statistics haven't really shifted

much during the three surveys we con-

ducted in 2013," says Sean Copeland,

Abacus Data's director of consumer

research. "We consistently see most

Canadians using three or more rewards

programs on a regular basis to collect

points or miles for future redemption."

The most popular loyalty programs in

Canada are Air Miles Rewards (seven in

10 Canadians), and the Shoppers Opti-  
mum program (three in 10 Canadians).  
While these cards won't disappear from  
Canadian wallets anytime soon, there are  
big changes on the horizon as Canadian  
businesses adjust to the shifting consumer  
loyalty landscape.

Research shows Canadians are most

interested in loyalty programs that are

simple, clear, and deliver instant rewards.

The American retail giant Target, cur-

rently opening stores in Canada, is taking

heed. Target's "Red Card," a branded

debit or credit card, gives shoppers an

instant five per cent off at checkout for

every purchase.

Target aims to not only draw new cus-

tomers, but to also fill each shopping cart

with a little more merchandise. Experts

contend that the Red Card adds between

one and two per cent to the total of each

checkout at Target, and more established

Canadian competitors are expected to fol-

low suit with similar offers.

An emerging trend in consumer loyalty

programs is the use of smartphone-based

— Peter Doyle

applications to  
replace physical  
cards.

Canada's lar-

gest grocer recently

launched a new digital loyalty program

targeting customers with individually

tailored promotions. PC Plus, the Loblaw

program, targets customers using their

purchase histories, offering discounts

on items they buy regularly, along with

products they might be interested in, but

need an incentive to try.



# CONSUMERS WANT MORE AND WANT IT NOW

While Canadians are still very much in  
love with consumer loyalty programs, it  
appears the relationship has moved into a  
new and more demanding phase.

Token gifts and promises are no longer

enough — consumers now want bigger

rewards, and expect to be able to access

them sooner.

The attitude shift became clear fol-

lowing Loblaw's acquisition of Shoppers  
Drug Mart. Optimum, the pharmacy

retailer's rewards card, is Canada's most

popular customer reward program. When

the acquisition was announced, Optimum

members flooded social media sites and

the program's call centre with their con-

cerns. Both retail chains were forced to

reassure consumers about the program's

future.

"Canadians have grown up with

loyalty programs in many circumstances,

so there's almost an expectation," says

Kevin O'Brien, chief commercial officer

at Aeroplan Canada.

O'Brien is all too familiar with the

potential consequences of failing to

meet consumer expectations. In 2006,

Aeroplan announced an expiry date for

points accumulated under the program.

partners — earlier this year.

Not surprisingly, consumer reaction was  
intensely negative and Aeroplan's subse-  
quent struggles led to a complete redesign  
of the program — and new credit card



DMITRY KALINOVSKY/COLORBOX

Clearly, consumers no longer consider  
rewards a simple perk; today, they expect  
to be properly compensated for their  
loyalty. Most members of customer loyal-

ty programs recognize they are providing

retailers with valuable information; they  
are determined to get something in return.  
Goodbye romance, hello interest-based  
negotiations.  
A 2013 white paper published by En-  
vironics Research reflects just how much  
the loyalty program landscape has shifted.  
The paper reviewed 22 loyalty programs  
and outlines a new way to determine their  
relative value — a measure it calls "time  
to reward." The new measure takes into  
account both the potential value of reward  
points a consumer receives for a given  
purchase, as well as the amount of shop-  
ping required before "cashing in" those  
points.

"When it comes to loyalty programs,

what is ultimately most important to the

consumer is being able to understand how

long it will take them to achieve their

desired reward," the study states.

The report suggests that the best way

to meet these expectations — and to

retain members — is to provide consum-

ers with opportunities to collect points

quickly, such as through "double-dip"

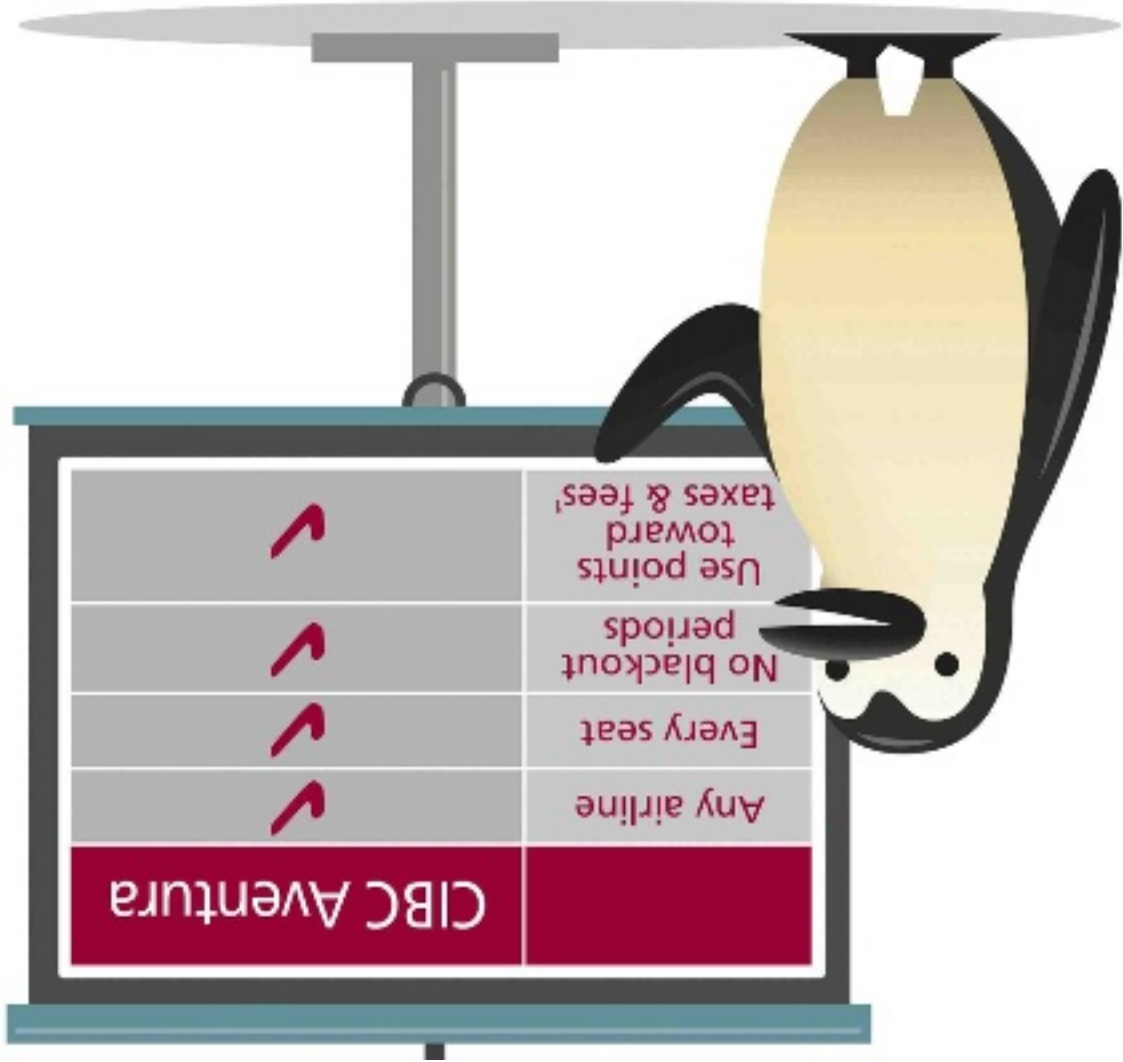
offers (twice the amount of rewards for

buying specific products).

— Peter Doyle



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\*Offer applies only to newly approved eligible Aventura credit card accounts opened by December 31, 2013; transfers from an existing CIBC credit card are excluded. Bonus points will be awarded to the primary cardholder after making qualifying purchases. Offer may be withdrawn or changed without notice at any time. Conditions apply; for details visit [cibc.com/penguinscantly](http://cibc.com/penguinscantly). Aventura Points can be redeemed for up to 100% of the cost of airfare as well as (if you have sufficient Aventura Points) for taxes and other charges on airfare purchased through the CIBC Rewards Centre. You must book all flights through the CIBC Rewards Centre. Some taxes and other charges may be collected locally/when you are travelling, and cannot be prepaid; please ask a CIBC Rewards Centre Counsellor for specific details. Visa™ and Visa Infinite™ are trademarks of Visa Int./CIBC Inc. user. All other trademarks are owned by CIBC or related entities.





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# LOYALTY & REWARDS

In love with  
loyalty programs

page L3

Reap your rewards faster

page L4

A wish list of options

page L5

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